



**ABBA**  
AUSTRALIAN BRAHMAN BREEDERS' ASSOCIATION LTD

# Project Material



- There are 110,000 Brahman bulls working north of the Tropic of Capricorn
- They represent 70% of all bulls working in that area of Australia
- Purebred Brahman cattle are estimated to represent 16% of the national herd
- Over 50% of the national herd contains some Brahman genetics
- The cumulative economic benefit from the introduction of Brahman genetics and the beef cattle industry in northern Australia between 1970 and 2000 amounted to AU\$10.2 billion
- This is more than 90% of the benefit from investment in all forms of genetic technologies during that period.
- At a community level the benefit exports to be over AU\$32 billion

