There are 110,000 Brahman bulls working north of the Tropic of Capricorn. They represent 70% of all bulls working in that area of Australia. Purebred Brahman cattle are estimated to represent 16% of the national herd. Over 50% of the national herd contains some Brahman genetics. The cumulative economic benefit from the introduction of Brahman genetics and the beef cattle industry in northern Australia between 1970 and 2000 amounted to AU$10.2 billion. This is more than 90% of the benefit from investment in all forms of genetic technologies during that period. At a community level, the benefit exports to be over AU$32 billion.