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President’s paragraph

The year is passing quickly with the spring bull sales upon us. It is good to be going into the selling season with great confidence, as most have enjoyed the pleasure of buoyant cattle prices and the majority of Queensland receiving some relief from harsh seasonal conditions. Many are approaching our storm and wet season with anticipation.

In June, Brett Nobbs of NCC Brahman’s held an online auction which was met with enthusiasm and a solid successful result. The sale topping at $16,800, an average in excess of $8000 per lot and a 100% clearing rate. I congratulate Brett on his innovative marketing and success of his online female sale.

Recently ABBA sent a group of young breed ambassadors to the ARCSA breed leaders’ conference. I felt it was a very worthwhile investment in the younger generation of breeders, with excellent feedback from those attending. A total of over 50 attendees participated in the 2½ day forum encapsulating all breeds from around Australia.

It has been a sad few months with the passing of two very enthusiastic and passionate breeders of Brahman cattle. Eddie Streeter, a very passionate and a most respected breeder of quality Brahman cattle, Eddie sadly passed away 23rd June 2017 and will be missed by many. His legacy, passion and knowledge lives on with his family’s continuation of the “Fairy Springs” Brahman stud.

Also only very recently, Leonie Creed of “The Old Station” Brahman’s passed on the 11th August 2017. Leonie held a love of Brahman cattle only equaled by her passion for family and aviation. My thoughts are with Elizabeth, Andrew, Ron and their families in this very sad time. Personally, I am very proud to have known Leonie and her wonderful family.

The show season has come to a close, I sincerely want to thank all those who are promoting our wonderful breed throughout the year at all shows and field days. It is your continued dedication that keeps our ever improving and adapting breed in the eyes of the public and is an important advertising tool for our Brahman Breed.

I would also like to extend my best wishes to our recently resigned CEO Mr. Robert Biddle and inform members the ABBA office will operate as usual with a very capable staff compliment. Chea-Lee Hart has been appointed Office Manager and the Executive and Counsellors are here to answer any questions and help with any arising issues in the future.

I look forward to catching up with you all during our spring selling season.

Regards Matthew McCamley
Double glory for Raglan in Brisbane

It was Raglan’s day in the sun at the 2017 Brisbane Royal Show, with Andrew and Roxanne Olive’s Central Queensland-based stud securing the coveted grand championship double.

The relatively small but high calibre turnout of close to 50 head was judged by Glen Pfeffer, manager of Mogul stud, Yorklea, NSW.

Mr Pfeffer said the Ekka line-up presented “quite a variety of type, particularly in the bulls”, adding that he was very pleased with the overall quality of the showing.

He selected the 24-under 30 months’ bull class winner Raglan Mr Mason as the senior and grand champion bull.

“He’s a big, powerful bull, very well-muscled and extremely well-balanced,” Mr Pfeffer said.

The win was no huge surprise, given Raglan Mr Mason’s lead up to Brisbane. In 2017 the grey bull was unbeaten in shows at Monto, Rockhampton, Marlborough and Mt Larcom, and followed up his 2016 success as the World Brahman Congress reserve champion bull calf.

Raglan Mr Mason is sired by Raglan Mr Mac who himself was a show champion. In an interesting twist, Mr Mac’s dam, Raglan Miss Dana 758, is also the dam of the Brisbane senior and grand champion cow Raglan Miss Danyel 2495.

Roxanne Olive said it was the first time their stud had achieved the championship double in Brisbane and she was thrilled with the outcome. Their senior and grand champion female, Raglan Miss Danyel, is a 24-month-old double glory for Raglan in Brisbane
daughter of Tartrus 127072 and was paraded with a two-week-old heifer calf at foot.

Mr Pfeffer said he was impressed that the young cow had produced a calf, adding that Danyel was “extremely feminine, structurally very correct, and has a beautiful udder and teat placement”.

Mrs Olive said this was Danyel’s first year of showing. Her previous win was as class runner-up in Monto to stablemate Raglan Miss Joella 2651, who went on to be sashed the reserve champion junior female at the Feature Show.

The other major award for Raglan at the Ekka was the junior female reserve championship, presented to Raglan Miss Vee. She is stud’s first calf by Beef Australia 2015 interbreed champion Raglan Victory, and is and out of Raglan Miss Diva.

“We’re really happy and excited about our Victory progeny and have got some very promising Victory cattle picked out for next year’s show string,” Mrs Olive said.

Raglan plans to use their champion cows in IVF programs and will retain Raglan Mr Mason in the stud, as well as offering semen for sale.

Also tasting success in Brisbane were Ross and Natalie Olive, whose bull Olive Monarch was presented with the senior bull reserve championship.

Monarch, who won the 30-under 42 months’ class, was the junior champion bull at last year’s World Brahman Congress. He is a son of Droonoodoo Limited Edition, who was the 2014 Brisbane grand champion, and Olive Madame Butterfly 454.

It was also a family affair in the junior bull classes, with Roxanne Olive’s sister Vicki Hayes, and her husband Scott, parading the junior champion, Yenda V Duke 260.

Mr Pfeffer said Duke, from the Hayes’ Yenda V stud at Mundubbera, was a “beautiful, smooth bull”.

“He’s got beautiful hump placement and he’s very good on his feet and legs,” the judge said.

The grey son of JDH Riddell Manso (imp) and Yenda V Miss Daily 75/4 also took the blue ribbon in the 18-under 20 months’ class.

Besanther Vale Mr Handsome lived up to his name, catching the eye of the judge in the 8-under 12 months’ class before graduating to the junior bull reserve championship. The grey son of Besanther Vale Mr Ryan and Besanther Vale Miss Peta was bred by Caleb Weis and family, Besanther Vale, Goomeri. He was prepared and paraded by proud students of Nudgee College.

New South Wales exhibitors Colin and Lin Tink, BT stud, Dubbo, had the unique experience of collecting two broad ribbons with full sisters, both polled daughters of Kenrol Sandman 0444 and Langley Dale Aria. BT Aria, who was the World Congress junior champion female, won the 30-under 48 months’ class and claimed the senior female reserve championship. Her younger sister, BT Aria 2nd, took the blue ribbon in the 12-under 14 months’ class before being sashed junior champion female.

Mr Pfeffer said the very feminine young heifer was “one I’d like to take home”.

“She is very long, has beautiful depth through the flank and is very wide through the pins,” he said.

Raglan concluded the day by claiming first place with their Pair of Females, Breeder’s Group and Progeny Stakes Group. The remaining Brahman group class, the Pair of Bulls, was won by Kathryn and Tony Mortimer’s Token stud, Dalma.

In addition to the breed judging, Raglan’s show team also impressed the panel of interbreed judges.

“Our champion bull, our cow and the pair of females were all pulled out into the top five line-up in the interbreed judging,” Mrs Olive said.
LOT 206 · S: JEROME

LOT 443 · S: MANDRAKE

LOT 211 · S: LEONARD

LOT 208 · S: LEONARD

LOT 221 (POLL) · S: JORDAN

See complete sale team at fbcattle.com.au

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Day 1 – Lots 204-227
Day 2 - Lots 443-446 and Lots 485-486

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LANCEFIELD S MATILDA 6423 (H)
Sire: AVEE JACKSON 451 (P)
BELLBOA 717 (P)
AVEE 264 (P)
AVEE STARR (H)

Animal: WILLTONY SHERWOOD (P) $36,000
CHEROKEE W MY MISSOULA 5/6887 (P)
ALLANAH GLEAM 5/5609 (H)
ALLANAH LADY SONYA 7615/H (H)
Dam: WILLTONY MANTILLA (P)
LANCEFIELD INDU BRANDO (H)
WILLTONY MISS MADONNA (P)
ARRANA KAYA (H)
LANCEFIELD COSMOS 1266 (H)
LANCEFIELD S CALABRE 2858 (P)
LANCEFIELD S MATILDA 6423 (H)
Sire: AVEE JACKSON 451 (P)
BELLBOA 717 (P)
AVEE 264 (H)
AVEE STARR (H)

Animal: WILLTONY TALLYHO 701 (P) $31,000
JDH MR CHARLEY MANSO 823/4 (IMP US) +
JDH MR MANSO 506/2 (IMP US)
JDH LADY MANSO 197/8F
Dam: WILLTONY 140 (AI) (H)
EL JA SAMSON DP MANSO (ET) (H)
WILLTONY CHELSEA MANSO (AI) (H)
WILLTONY CHARLENE MANSO (AI) (H)
JDH SIR LAWFORD MANSO
JDH MR ELMO MANSO (IMP US) (H)
JDH LADY ELLIS MANSO 178/2 (IMP US) (H)
Sire: JDH SIR STRATTON MANSO 823/4 (IMP US) (H)
JDH MADISON DE MANSO +
JDH LADY SANDY MANSO +
AVEE STARR (H)

Animal: NCC DUTTON $24,000
TTT MR SUVA CRATA 430 +
DH DATAFAC MANSO (IMP US) (H) +
JDH LADY MIL MANSO
Dam: RENCO DIXIE CRATA MANSO (ET) (H)
TROPICAL CATTLE REXCRATA R MANSO 183/3 (ET) (H)
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DUMBARTON MISS REM W MANSO 3/280 (H)

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Selling Agents Geaney’s of Charters Towers and McCaffrey’s Australian Livestock Marketing of Rockhampton have commenced planning of the 25th Anniversary celebrations of the Big Country Brahman Sale. The event programme will run over 3 days – Sunday 4th, Monday 5th and Tuesday 6th February 2018 at Charters Towers.

Sale celebration social events, buyer competitions, awards, celebrity guests, charity auction and entertainment will surround the traditional two day auction sale of Red and Grey Brahmans.

It is expected an offering of 350 to 400 lots will be catalogued as leading Brahman Studmasters from all over Queensland have reserved many of their top bulls and heifers especially for the Silver Anniversary Sale of Big Country.

“There are many long time supporters of this Sale, Vendors and buyers to thank and acknowledge,” Co-Agent Ken McCaffrey said, “they have been essential to the success and growth of this Sale, which has led the industry in the North for many years.”

Among recent highlights for the Big Country Brahman Sale was the $96,000 price paid for Kenilworth 4899 sold in 2016, a World Record Price for a beef breed commercial herd bull, and in Red Brahmans, the Sale is the source of the Brahman breed’s second highest selling bull ever.

Jim Geaney, Co-Principal of Geaney’s, Charters Towers who also was a founding agent of the Sale, believes it is the Sale’s record of innovation which has provided many benefits to the industry, that most pleases him. “Many of the initiatives we have introduced to the stud stock industry through the Big Country Sale, have been subsequently adopted and put in place by many other leading bull sales,” Jim said.

“The growth and popularity of Dalrymple Saleyards as a livestock selling centre is positively influenced by the success of this Sale, and the economy of Charters Towers also benefits greatly every year through the large number of visitors the Sale draws to the town for multiple days,” he added.

The Sale agents have issued an invitation to all Brahman enthusiasts to join the 25th Anniversary Big Country celebrations at Charters Towers early next February. “Apart from an outstanding line-up of Red and Grey bulls and heifers, we’re going to host all our Sale visitors to a bit of a shindig to honour the very important contribution this Sale and its supporters have made to the Brahman and beef cattle stud industries of Australia,” Ken McCaffrey said.


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Variety the Children’s Charity received an impressive boost this month thanks to the efforts of the Yak Attack Team.

Brahman breeders Wendy Cole, Kenrol, Gracemere and Lyn Coombe, Roxborough, Moura, joined forces with support crew, “jack of all trades” Lex Stolk and mechanic Terry Gregson to raise funds for all the children The Variety Club support.

As part of the annual Variety Club Bash, the foursome leapt to the challenge to pilot The Hump Express, a battered 1985 VL Commodore station wagon, close to 4000km around the state to raise money for the charity.

No-one could miss the vehicle’s Brahman pedigree, thanks to two massive fibreglass bulls attached to the roof – one grey and one red – and the custom Yak-36 number plate. Along the way, the team also handed out 1000 ABBA tote bags filled with goodies donated by local businesses for school children and their families.

At the time of writing, Yak Attack was the state’s leading fundraiser, with $120,000 in donations.

Wendy Cole said she was thrilled with the “amazing support” the team had received from those in the beef industry. This included $58,000 raised from auctioning 52 lots of semen, donated by generous Brahman studs. The sale was conducted online by Elite Auctions, who also donated their services.

A further $10,000 was raised from an auction at the Rockhampton Junior Beef Show and another $10,000 from sponsorship panels on the rally car.

The Cole family also donated a purebred Brahman steer, named Kenrol Hump Express, that went to auction after competing in the Ekka heavyweight led steer class in August.

The impressive 576kg steer was knocked down for a whopping $8.60/kg to Terry Nolan, Nolans Meats, Gympie, and dressed out at 59.61 percent or 343.2 kilos.

The 10-day Variety Bash left Caloundra on 30 August, winding its way through Chinchilla, Nindigully, Charleville, Blackall, Longreach, Alpha, Moranbah and Bowen, before finishing at Airlie Beach on 8 September.

Variety is a not for profit organisation, they work with special needs, sick or disadvantaged children and their families to regain their independence by providing support through grants for mobility equipment, therapy, facilities and life enhancing experiences.
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Lot 317 Belveder (H)
S: Chasmac Park Kody Manso 169 (IVF) (H)
D: Tangalooma Rosie (H)
DOB: 20.10.2014

Lot 734 Beaver (S)
S: Beaumont Park Banjo 001/12 (H)
D: Rodlyn Miss 7/12 (P)

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Alf Collins Snr, one of the most innovative beef cattle breeders in the world, has been awarded the prestigious Helen Newton Turner Medal for 2017.

The Helen Newton Turner Medal perpetuates the memory of an outstanding sheep geneticist, and a fine Australian. The Medal is awarded to provide encouragement and inspiration to those engaged in animal genetics.

Building on the foundations established by his father, Alf Collins Snr has applied enormous dedication, careful recording and rigorous focus on breeding for profitability, to the continuous improvement of Brahman cattle in the Collins Belah Valley (CBV) herd.

Brahman cattle have to perform in very challenging environments, and breeding programs to deliver genetic improvement in those environments are challenging too – reflecting large scale of operations and variable climatic conditions.

Alf has met these challenges head on and collected performance records underpinning reliable EBVs and used the information backed by hard-nosed practical understanding of functionality and survival ability, to generate very impressive genetic progress over several decades. Perhaps the most outstanding aspect of that genetic progress is that it includes very substantial progress in female fertility – something that has effectively been treated as too hard by most breeders of tropically adapted cattle world-wide. CBV has actively participated in industry R&D, including significant contributions to beef CRC I, II and III.

Alf is a deep thinker about what cattle need to do in the tropical environment, and has never been afraid to try novel approaches or include new traits if they will help breeding cattle better and better suited to the environment and to improving profit. Alf continues to be an outstanding pioneer and innovator in real-world application of genetics technology, and the demonstration that it is possible to breed genetically fertile, productive and profitable tropically adapted cattle is an inspiration.

Alf Collins Snr received the Helen Newton Turner Medal at the Association for the Advancement of Animal Breeding and Genetics (AAABG) conference in Townsville, Queensland on Wednesday 5 July 2017 and delivered the Helen Newton Turner Oration following the presentation.

Record-breaking result at Ponderosa sale

The 18th annual Ponderosa Brahman Bull Sale on 26 May recorded its best result, becoming the first Northern Territory bull sale to exceed $1 million in gross sales.

Held in Katherine, the fixture recorded 100 percent clearance of the 224 bulls on offer, grossing $1.2 million. The strong sale average of $4904 was a $1041 per head improvement on the previous sale, with the top price of $16,000 being $5750 higher than the 2016 result.

The yarding comprised 98 bulls from Paul and Debbie Herrod’s Ponderosa stud, Katherine; 44 from Andrew and Roxanne Olive’s Raglan stud, Raglan; 42 from Ross and Natalie Olive’s Olive stud, Gogango and 40 from Alastair and Pam Davison’s Viva stud, Middlesmount.

Buyers had the option of selecting single bulls or taking home a pen of three, with consistency and quality being a feature of the sale line-up.

Andy Gray, Territory Rural, said the 2017 event was very well supported, attracting buyers from as far away as Alice Springs and the Kimberley region of Western Australia.

“There are a number of repeat buyers who come every year, because they know and back the cattle and are willing to pay for good genetics,” he said.

Laura Hoare, Elsey Station, Mataranka, outlaid the top price of $16,000 for Lot 122, a son of Ponderosa Muddy and Ponderosa Miss 4185. Mrs Hoare has been buying Ponderosa bulls for more than a decade and also secured the sale topper at last year’s sale.

Mr Gray said volume buyers included Tipperary Station, Darwin; Thames Pastoral Co, Tanumbirini Station, Daly Waters; Namul Namul Station, Mataranka, and Coolibah Station, Timber Creek.

Koolpinyah Station invested in eight head at $4875 avg and Supplejack Pastoral, Tanami, trucked home half a dozen bulls at $5667 avg. Other buyers included Amaroo Station, Alice Springs and Sophie Downs, Halls Creek, WA.

The consistency of the cattle was reflected in the vendors’ averages which ranged from $4904 to $5181 between the studs.
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LOTS 665 - 669

LOT 665
JACANA MR WINCHESTER (P)

S: JCC POLL CALIBRE (AI) (ET) (P)
D: JACANA MISS WEBKE 26/09 (H)
DOB: 06/01/2015

LOT 666
JACANA MAGNUM 24/14 (S)

S: JCC POLL CALIBRE (AI) (ET) (P)
D: JACANA MISS DEEDS 29/07 (AI) (ET) (H)
DOB: 28/10/2014

LOT 667
JACANA MAGNUM 27/14 (P)

S: JCC POLL CALIBRE (AI) (ET) (P)
D: JACANA MISS DODGE MANSO 12/07 (H)
DOB: 15/12/2014
LOT 509  LITTLE CREEK KERMIT (H)
SIRE: STEWART PARK KODY 110 (AI) (ET) (H)  •  DAM: WARRAKA DIZELLE 2106 (AI) (ET) (H)

LOT 510  LITTLE CREEK KAZON (H)
SIRE: STEWART PARK KODY 110 (AI) (ET) (H)  •  DAM: NBS FEMINA MANSO 102-7 (IVF) (H)

LOT 511  LITTLE CREEK KHAN (H)
SIRE: STEWART PARK KODY 110 (AI) (ET) (H)  •  DAM: LANCEFIELD MERILYN 3743 (ET) (H)

Keep an eye out for our new website... coming soon!
Brahmans perform well at CQ Carcase Classic

The 10th annual Central Queensland Carcase Classic saw record entries, with 605 carcases evaluated through Teys Australia’s Rockhampton plant.

The number of entries was close to double those of the previous year, meaning there were a lot of nervous exhibitors at the presentation dinner held in Rockhampton on 28 July.

For the third year from the last four, Brahman breeders David and Julie McCamley, Palmal, Dingo, were named Most Successful Exhibitor.

Exhibiting an assortment of both purebred Brahmans and Brahman crosses, the McCamleys were awarded Reserve Champion Grassfed Carcase, Reserve Champion Grassfed Pen, and multiple class placings. The Palmal cattle also took out the Most Even Pen award, with just 1.5kg separating the heaviest and lightest carcases in their pen entry in Class 4.

“It’s wonderful because we’re mostly known for our stud cattle, but with a major commercial operation as well it’s great to be recognised,” Mrs McCamley said. “People buying our bulls can see that we are doing things well commercially. It means a lot to us.”

Tim and Lynette Olive’s Apis Creek Pastoral Company, Marlborough, also enjoyed success on the night. In the grainfed section of the competition, Apis Creek cattle won the Pen of 3 Trade Steers/Heifers class, following it up with a third placing in the Grainfed Heavy Pen Class with a pen of Brahman steers.

The Hoof/Hook class of the competition saw a record 45 entries this year, with...
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Brahmans perform well at CQ Carcase Classic

steers exhibited on the hoof at the Junior Beef Show in Rockhampton. Carcase evaluations saw Troy and Debra Polzin’s Brahman entry, bred by Kenrol Brahmans, place sixth in the hook component. The steer dressed out at 302.5kg and scored solidly across all areas, recording an impressive MSA Index score and maximum points for Market Suitability (based on weight for age) and fat measurements.

The Australian Brahman Breeders’ Association has been a supporter of the Central Qld Carcase Classic since its inception in 2008. Brahman breeders are encouraged to become involved, with in excess of $30,000 prizemoney available and the opportunity to further promote the breed’s ability to compete in all levels of competition.

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“Pre Sale Inspection Of Our Cattle Welcome Anytime”

Robert Biddle and Andrew Olive represented ABBA in the delegation at the expo during the 27th to 30th of June, other industry delegates included, Steve Ellison, Peter Cory, Ross Olive, Fraser Macfarlane from Queensland and Manus Stockdale, DAFWA and Dean Diepeveen, Murdoch University from Western Australia. with a number giving presentations at the seminar during the Expo.

In addition to attending the expo we were able to catch up with a number of the notable Brahman Breeders of Thailand and inspecting many very impressive Brahman that would hold their own anywhere in the world. Robert, Andrew, Steve and Fraser arrived a couple days before the expo so we went out to Suphanburi on the first day to visit the Loongchow feedlot and Brahman stud owned by the Watcharatthai Family. We had a great catch up at their headquarters with brother and sister Khun Pui and Khun Salin and their mother Khun Lek and then later over at the feedlot we caught up with their father Khun Rawat, at the feedlot they were inducting a new consignment of feeder steers recently imported from Australia. Then we went across to their stud farm where they run about 300 stud Brahmans. It was great to be able to follow up for us to see how well the recent consignment Khun Salin and her husband Khun Tum selected when they were out for the World Brahman Congress last year are settling in. Loongchow have been long supporters of Australian breeders imported from our studs; Muan, BeOs, Glengarry, Palmvale, PBF, Elmo, Fern Hills, Bizzy, Stockman, Halgenaes, Kandoona and Flinders Brahman over the years and it was wonderful to see the success they are having with these Brahmans.

Then later that day we went across to visit PZ Stud owned by Mr Praphan. There is a real vibrant group of young Brahman breeders in Thailand called the 12 Breeder Group and PZ are among this group with a most impressive herd of Brahman.

Thailand visit strengthens relationships

Contributed by Fraser MacFarlane

photos by KKB Group and Rung Charoen Farm
RBWS 2017

Selling Tuesday

Bremer Vale Smooth Criminal

Polled with power

583

Bremer Vale Smooth Criminal 555/5 (P)

S: JCC Poll Calibre (AI) (ET) (P)
D: Graadu Cherie (P)

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On the morning of the second day we had a nice informal catch up at the Department of Livestock (DLD) in Bangkok where the Director General outlined opportunities for Thai farmers to import commercial Brahman and Brahman cross breeder cattle and Robert gave a presentation on the great strides Australian breeders have made in developing the more desirable productive traits to enhance the Australian Brahman and the future for Genomics in the breed. Over the years Thailand has been a significant importer of breeder cattle from Australia and while the currency exchange and price of Australian cattle aren’t that favourable for trade at the moment, the cycle will always turns so it is important to stay in touch. In the afternoon we caught the flight up to Khon Kaen for the expo.

The main part of the Expo was two days of seminar on Beef Cattle development in Thailand with topics covering Government financial assistance for beef farmers increase their herds and developing feedlots, nutrition and pasture improvements, market opportunities in Thailand; importing cattle and how the live cattle export process from Australia works; feedlot management and nutrition. Each day over 300 people from farmers, government and industry attended the seminars with many making the most of after seminar networking sessions for valuable exchange with the delegation.

Following the seminar on the second day we visited a trade exhibition where there was an impressive line-up of smaller scale forage harvesting and fodder processing equipment and a line-up of Brahmans presented by the Khon Kaen Brahman Breeder Group (KKB).

Then on the next the program took us to a cattle village in Mukdahan Province where there were farmers that were rearing Brahmans under the Governments program for replacing Rice Farming with pastures for cattle. In this program, the Government will finance the breeder cattle through their Agricultural Bank with softer financial terms giving the farmers a chance to have a go. There were quiet a number of cattlemen attending and we all had a very productive exchanges of ideas and experiences between the Australian and Thai cattlemen and Livestock extension officers.

Following on from this we visited the DLD AI Collection Station at Tapra where they keep about 20 Brahman donor sires. The DLD has a very extensive Government AI extension service covering the whole country as the majority of the Thai herds is a few cows per Cattlemen. Having AI is the main stay of their breeding programs.

Then after the Tapra visit we hit the road back to Bangkok stopping at Khun Linchongs “SP8” Brahman Stud, who like many has really impressive cattle. Khun Linchong has used some semen from the Bizzy Redwing Sire who went to Thailand many years ago.
Nioka Brahmans

Nioka Pablo (P)
S: Y3K Warlock 2003 (P) - D: Nioka Magna (P)

Retained: Nioka Pablo (P) Homozygous Poll
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Nioka Osman
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Letitia Nicolle
“Rockley” Warialda NSW 2402
Letitia: 0427 358 450
Email: nioka_86@hotmail.com
Then it was a late night arrival back to the hotel in Bangkok few hours longer than expected – there were a couple “are we there yet” from the back seat of the mini bus.

Next morning we went out to Kanchanaburi to visit another breeder in the 12 Breeder group, Khun Yo at Rung Charoen Stud where there was another impressive line-up of Brahmans. Khun Yo is the former president of the Thai Brahman Breeders Association TBBA, so we had a good catch up comparing the two organisations.

Throughout the tour there was keen interest from many to visit Beef 2018 next year so we need to keep in touch with the Thai breeders to encourage anyone to visit and we would also like to encourage any interested Australia breeders who would like a nice holiday in December to show their support for the Thai Brahman Breeders to think about visiting the Annual Cattle Show at Kamphaengsan during the first weekend of December.
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Dam: JDH Lady Sandy Manso 301/7

BEEF FROM NOSE TO TOES
The 26th annual Rockhampton Junior Beef Show in June was hailed as a huge success by all who took part.

The ABBA-sponsored event, held at Rockhampton Showgrounds from June 27-29, attracted close to 180 youngsters from as far away as Western Australia and northern New South Wales.

As well as attending a range of educational sessions, the participants battled it out in parading and judging competitions, determined in age groups ranging from the under-8 Peewees, up to young adults aged 18-24.

Competition remained fierce but friendly throughout, with prime and stud cattle judging events taking place at CQLX Gracemere and the showgrounds. Teys Livestock Manager Ethan Mooney was the judge of the prime cattle events, with James Pisaturo, Veejay Downs, Dingo, overseeing the stud cattle judging and junior judging. The junior parader classes were adjudicated by Peter Chiesa, Palm Creek, Ingham.

Organising committee spokesperson Brett Coombe said a new initiative in 2017 was a visit by the over-16s to the Teys Australia meatworks in Rockhampton. This was followed up by an informative beef tasting session led by MSA retail training facilitator, Kelly Payne.

At the end of an exciting but tiring three days, the age group champions were announced at a presentation dinner in Walter Pearce Pavilion.

Jaycee Perkins came out on top in the Peewee division, after performing solidly throughout, winning the junior parading, placing second in the stud cattle judging and fourth in the prime cattle judging.

The 8-under 10 champion Ryan Gould was a clear winner, after placing first in the stud cattle judging and junior parading and collecting fourth place in the prime cattle judging.

Cody Mortimer, who with his brothers Darcy and Cameron owns Cadet Brahman stud at Cotswold, Dalma, was the 10-under 12 years’ champ. This was the biggest age group at the show with 40 children competing. Cody’s best event was the junior parading, where he placed first.

Georgie Coombe, Roxborough stud, Moura, won the stud cattle judging class and collected two thirds in the other events to be named 12-under 14 years’ champion, in a strong field of 33 entrants.

Thirty teenagers competed in the 14-under 16 years’ category, with the junior parading winner Benn Reid coming out victorious in that age group.

Nanci Wilson, Eureka Creek, Monto was named the 16-under 25 years’ champion after winning the stud cattle judging class, coming second in the junior parading and taking out the Herdsman’s Award. In August the Biloela High School student went on to win the prime beef young judges’ competition at Qld Royal Show and secure the Qld Chamber of Agricultural Society Inc state championship. This also gives Nanci entry into the national junior judging finals.

The Junior Beef Show organising committee would like to thank the event’s major sponsor Rural Supplements, everyone who sponsored the bibs, shirts, classes and championships, and those who provided cattle and services.
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5 POLLED + 1 HORNED

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D: BUNGARRIBEE SELISE 1211 (P)

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S: LANCEFIELD M SNIPER 2316/M (AI) (H)
D: BUNGARRIBEE MARSHA 1110 (H)

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7 POLLED + 1 HORNED

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S: FAIRY SPRINGS CALISTO 2957 (P)
D: BUNGARRIBEE HARLOTTE 1276 P (P)

BUNGARRIBEE JONTE 3014
S: GARTHOWEN WARRIOR (AI) (P)
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Young stars shine at Junior Beef

CHAMPIONSHIP RESULTS:

**Peewee:** Jaycee Perkins, 1; Danny Gould, 2; Melissa Banyard, 3; Emmy-Lou Creed, 4; Matilda Chapman, 5.

**8-under 10:** Ryan Gould, 1; Zac Connor, 2; Leah Neal, 3; Sydney Newman, 4; Declan Dunne, 5.

**10-under 12:** Cody Mortimer, 1; Lara Coombe, 2; Alexandra Olive, 3; Timothy Connor, 4; Trader Ahern, 5.

**12-under 14:** Georgie Coombe, 1; Lucy Prentice, 2; Westin Wendt, 3; Toby Polzin, 4; Reade Perkins, 5.

**14-under 16:** Benn Reid, 1; Cooper Brommel, 2; Ali Perkins, 3; Darcy Mortimer, 4; Clair Goddy, 5.

**16-under 25:** Nanci Wilson, 1; Megan Kent, 2; Remy Streeter, 3; Grady Hanson, 4; Riley Connor, 5.

HERDSMAN’S AWARDS: Nanci Wilson, 1; Benn Reid, 2; Georgie Coombe, 3; Megan Kent, 4; Hunter Foxlee, 5.

---

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S: MALABAR SHAMUS (P)
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MALABAR **BRAVO STEVE** (P)
S: VL ROJO BRAVO 2/28
D: ROSEBOROUGH SKYE 1243 (P)

Scurred bull, out of one of our foundation cows. Easy doing with dam still producing @ 12 years.
Junior Beef a worthwhile experience for Patrice

Seventeen-year-old Patrice Jones, Milestone stud, Charters Towers, was selected by the North Qld branch of the Australian Brahman Breeders Association to attend the 2017 Junior Beef Show in Rockhampton. Patrice shares her experiences of the event:

This event allowed me to meet a lot of other Junior Beef and Brahman enthusiasts, which greatly increased my contacts and belief in this great industry. The facilities at Rocky showgrounds were second to none as well, as were all of the people involved in looking after us. I loved the big breakfasts, and thanks go to the team of cooks who kept us well fed.

One of the highlights for me was visiting the Teys Meatworks in Rockhampton. The opportunity to listen to a meat processing representative discuss beef from their point of view helped me to understand what we as stud breeders are really trying to achieve. I also enjoyed the day at Gracemere Saleyards and the opportunity to have a go at commercial cattle judging. This was a bit daunting, as I have really only ever been exposed to the great Brahman breed. I also realised that there are not too many better set-up pieces of infrastructure in any industry. I can’t help but feel excited every time I walk into the stands and look down on the selling ring.

I was very proud to lead a young bull from Kenrol in the stud section. This bull was placed first, although my job was made easy due to the beautiful young bull supplied by Wendy Cole and the mentoring from Cassidy Watson. This gave me a closer look at the showing section of the industry and how much tireless effort is put in by the breeders to make this happen.

I was then offered the opportunity to stay at Kenrol and really enjoyed being part of the daily activities. It was great to be able to work alongside Trish Draper and sit with the Kenrol team at night and listen to their views and experience in the Brahman industry. Special thanks to Ken Cole for taking the time to share his years of experience - I won’t forget your advice.

I would like to thank Peter Chiesa, Lawson Camm and Erica Scott for thinking of me and allowing me this wonderful opportunity. I cannot thank Wendy Cole enough for being generous with her time and organising my travel from Townsville and from the airport, plus providing accommodation at Kenrol after the event.

I would also like to thank everyone and let the Brahman breeders know that my family greatly appreciates the support and belief in us, even though we are a small team that started from scratch.

To any young person who is not sure what career path to take in life, I recommend that you take the time to do some work experience in this industry and attend one of these events. You won’t regret it.

Patrice Jones exhibiting Reserve Calf Champion Bull Kenrol Johnboy on day three at the 26th Rockhampton Junior Beef Show.

contribution by Patrice Jones
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KANDOONA 3546 (H)
KANDOONA LADY 1556 (P)
MASBRA MAS 98 34 (IMP SAF)
NCC MASHABA (IMP ET) (ET) (H)
RICHUGO 95 11 (IMP SA)
D: YOMAN 1666/9 (H)
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Prime Cattle Junior Judging 12 & under 14 yrs; 1st Western Wendt, 2nd Jessica Olsson, 3rd Georgie Coombe, 4th Darcy Williams, 5th Hannah Chapman.

Prime Cattle Junior Judging 16 & under 25 yrs; 1st Cassidy Watson, 2nd Remy Streeter, 3rd Riley Connor, 4th Matthew Richardson, 5th Emily Haddon, with Debra Polzin.

Prime Cattle Junior Judging 14 & under 16 yrs; 1st Robyn Sawtell, 2nd Megan Green, 3rd Kate Parker, 4th Walter Wilson, 5th Darcy Mortimer, with Margaret Maloney.


Prime Cattle Junior Judging 12 & under 14 yrs; 1st Western Wendt, 2nd Jessica Olsson, 3rd Georgie Coombe, 4th Darcy Williams, 5th Hannah Chapman.

Prime Cattle Junior Judging 14 & under 16 yrs; 1st Robyn Sawtell, 2nd Megan Green, 3rd Kate Parker, 4th Walter Wilson, 5th Darcy Mortimer, with Margaret Maloney.


Stud Cattle Junior Judging 10 & under 12 yrs; 1st Arianna Hanson, 2nd Megan Mitchell, 3rd Clay Lawson, 4th Alexandra Olive, 5th Lacee Chapman, with Barry Williams.
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Stud Cattle Junior Judging 16 & under 25 yrs; 1st Nanci Wilson, 2nd Megan Kent, 3rd Grady Hansen, 4th Remy Streeter, 5th Clayton Polzin, with Margaret Maloney.

Calf Champion and Reserve Calf Champion Heifer, awarded to Jake Lucas, and Hayley Sheehan, Pictured with Remy Streeter and Peter Chiesa.

Calf Champion and Reserve Calf Champion Bull, awarded to Walter Wilson, and Patrice Jones, pictured with Leanne Creedon and Courtney Olive.

Junior Champion and Reserve Junior Champion Heifer, awarded to Megen Kent, and Dana Walkington, pictured with Anna Hicks.


Champion and Reserve Champion Led Steer, awarded to George Tucker, pictured with Sue Gray and ABBA President Matt McCamely.
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Junior Parading 10 & under 12 yrs; 1st Cody Mortimer, 2nd Tim Connor, 3rd Lara Coombe, 4th Chloe Perkins, 5th Trader Ahern, pictured with Barry Williams.

Junior Parading 14 & under 16 yrs; 1st Benn Reid, 2nd Ali Perkins, 3rd Cooper Brummell, 4th Darcy Mortimer, 5th Hunter Harris, pictured with Anna Hicks.

Junior Parading 12 & under 14 yrs; 1st Lucy Prentice, 2nd Reade Perkins, 3rd Georgie Coombe, 4th Hayden Hansen, 5th Cooper Mollenhagen, pictured with Tania Sainsbury.

Peewee Group Colouring in competition winners pictured with Dougal McDougall and Georgie Connor.


8 & under 10 yrs Age Group Champions; 1st Ryan Gould, 2nd Zac Connor, 3rd Leah Neal, 4th Sydney Newman, 5th Declan Dunne, pictured with Barry Williams.
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10 & under 12 yrs Age Group Champions; 1st Cody Mortimer, 2nd Lara Coombe, 3rd Alexandra Olive, 4th Timothy Connor, 5th Trader Ahem, pictured with Barry Williams.

14 & under 16 yrs Age Group Champions: 1st Benn Reid, 2nd Cooper Brummel, 3rd Ali Perkins, 4th Darcy Mortimer, 5th Clair Goody, pictured with Brett Coombe.

16 & under 25 yrs Age Group Champions: 1st Nanci Wilson, 2nd Megan Kent, 3rd Remy Streeter, 4th Grady Hanson, 5th Riley Connor, pictured with the Schwepps affiliation.

Jaycee Perkins winner of the Peewee Age Group Champion, pictured with Ken Newton.

Ryan Gould winner of the 8 and under 10 Age Group Champion, pictured with Wendy Cole.

Cody Mortimer with Leanne Creedon presenting the Ross Warner Memorial shield for age group champion, 10 and under 12 years.

Georgie Coombe, 3rd in the herdsman awards and presented the Phillip Bauman Memorial Shield for 12 and under 14 years age group champion with Wendy Cole.
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2017 Junior Beef Presentations

Benn Reid, 2nd in the herdsman awards with Greg Fawcett, Beef Breeding Services.

Nanci Wilson Winner of the Graham Coben Memorial Trophy for Herdsman award, Pictured with John Croaker.

Hunter Foxlee 5th place in herdsman awards with Leanne Creedon.

Graham Bloxom with Brett Coombe.

Herdsmen Award Winners; 1st Nanci Wilson, 2nd Benn Reid, 3rd Georgie Coombe, 4th Megan Kent, 5th Hunter Foxlee.

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Congratulations to all participants and place getters across all age groups and categories.

A big thank you to all our volunteers and sponsors for making 2017 such a successful few days.

Rockhampton Junior Beef will be 27 years old next year and still going strong. Save the date for 2018. 3rd, 4th & 5th July 2018.
Major awards in Rocky go Raglan’s way

Raglan Mr Mason continued his dominance on the 2017 Central Queensland show circuit by collecting the interbreed bull award and senior and grand Brahman bull championships at the Rockhampton Show on June 14.

The son of Raglan Mr Mac 1321 and Raglan Miss 1175 followed up his wins as the senior and grand champion bull at Monto Brahman Feature Show and interbreed champion at Marlborough Show.

He was exhibited by Andrew and Roxanne Olive and family, Raglan stud, Raglan, and first caught the eye of judge Kearin Ward and associate judge Brendan Jones in the 24-under 30 months bull class.

The Brahman section attracted 44 head, with the broad ribbons shared between five prefixes. Bardia Remington, who placed second to Mr Mason in his class, was presented with the senior male reserve championship. The fully homebred bull was paraded by Del and Narelle Chapman, Bardia, Wowan and is a polled grey son of Bardia Ambassador and Bardia Dreamgirl.

In the junior bull classes, the championship went to the 15-17 months class winner Token Illinois, who is a son of Gracemere Longfellow and out of a JDH Stafford Manso (imp) cow. He was shown by Kathryn and Tony Mortimer, Token, Eidsvold. Raglan Martin, another promising son of Raglan Mr Mac, was awarded the reserve championship.

The Olive’s winning streak continued throughout the day, with the prefix securing the senior and grand female championship and the junior and reserve junior female awards. Their grand champion female Raglan Miss Tahnee 2207 is a product of FBC Bravo Manso 405/1 and Raglan Miss Felicity 348, who is a daughter of Yenda Dynamic. She won the six head class for females 24-30 months, with the reserve senior female championship going to the class runner-up Palmvale Regal Lady. Regal Lady is a polled daughter of Jomanda Walker and was shown by Beth Streeter, Palmvale, Marlborough.

The judges awarded the junior female championship to the 15-17 months class winner Raglan Miss Vee, with the reserve award presented to the 17-19 months class winner Raglan Miss Danyel. Miss Vee is sired by Yenda Victory 1735 and Miss Danyel is a daughter of Tartrus 127072.
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DAY ONE, LOTS 117 - 122

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Palmvale excelled in the calf classes, with Beth Streeter and daughter Remy showing the champion and reserve champion female calves, Palmvale Princess and Palmvale R Fi Fi, and the reserve champion male calf Palmvale Maverick. Princess is a polled daughter of Tarramba Might and Power, Fi Fi is sired by Palmvale Hollywood, and Maverick is a polled son of Jomanda Walker.

The championship ribbon for the male calf also went to a red entry, David Dunn’s Somerton Justified. The youngster is a son of NCC Rhapsody and has a +45 EBV for 600-day weight.

In the group classes, progeny of Raglan Mr Mac took out the Sire’s Progeny Group, with the Olives also showing the blue ribbon Group of Four Head. Palmvale Miss Regal progeny collected first place in the Dam’s Progeny Group.
Devoted and astute red Brahman breeder Edward (Eddie) Streeter will be sadly missed by family, friends and the industry after passing away on 23 June aged 62.

Eddie was the eldest child of Shirley and (the late) Percy Streeter, founders of the influential Fairy Springs Brahman stud at Calliope, and brother to Patricia and the late principal of Palmvale Red Brahmans, Kearin, who passed away in November last year.

Described by his family as a proud, passionate and generous man, Eddie's love of the land started early, beginning with pony club competitions at age three on his beloved mount Trixie.

Sportsmanship was a large part of Eddie’s life and he excelled in many disciplines including athletics and golf, becoming the first Calliope golfer to reach A-grade status. But these pursuits were soon overtaken by a passion for bronc and bullock riding, following a momentous trip to the Boyne Rodeo. Eddie performed highly in the bareback and saddle bronc ratings and also threw himself wholeheartedly into rodeo's social scene. It was at the Kilcoy Rodeo on his 24th birthday when Eddie met his future wife Debbie Harrison and the pair married exactly a year later.

Eddie left school at age 15 to work at home and had a keen interest in cattle breeding, handling the naming and registrations for the Fairy Springs stud herd, which was founded in 1967. At the age of just 25 took over the reins of the enterprise, following the tragic accidental death of his father Percy in 1980. This put an end to Eddie’s rodeo pursuits but also led to a new, settled phase of life as a father, with son Joseph (Joe) born in 1981 and daughter Sarah in 1983.

In 1985 the Streeter families’ combined assets and cattle were divided between the siblings, with Eddie and Debbie going forward as a partnership with the Fairy Springs stud and commercial cattle and Kearin building the Palmvale Red Brahmans prefix.

Finding it hard to finish cattle on coastal country at Fairy Springs, which was first taken up by Eddie’s grandfather, Eddie and Debbie made the tough decision in 1990 to sell and relocate to a scrub block at Monto, Narbethong. But things were still not easy. High interest rates and drought during this time prompted Eddie to start a contract fencing and yard-building business to keep the property afloat.

His daughter Sarah said Eddie was never one to follow trends with cattle breeding and he “walked his own line”.

Influential red Brahman breeder will leave his mark on the industry Vale: Eddie Streeter, 1955-2017

by Lindel GREGGERY

photos by Fairy Springs
Influential red Brahman breeder will leave his mark on the industry
Vale: Eddie Streeter, 1955-2017

“Dad committed himself to building a female base herd on his own philosophies. After missing out on a bull at auction, he followed up with the buyer to put first call on the bull when he was finished with him. That bull went on to be an influential sire for Fairy Springs,” she said.

Industry recognition meant a lot to Eddie and he was particularly proud when Fairy Springs achieved the best red bull average for three years in succession at Rockhampton Brahman Week Sale in the 2000s. The stud also achieved the rare feat of topping the event on two occasions: with $55,000 Fairy Springs Beaumont in 2002 and with $50,000 Fairy Springs Duracell in 2011.

Eddie and Debbie also had a long association with the Beef Australia expos. They were one of the first studs to have an individual trade exhibit and were honoured to be awarded the Best Trade Site Exhibit at Beef 2003.

The noted Fairy Springs prefix has also exported genetics to the Philippines, Thailand, Namibia and Paraguay.

Over the years Eddie and Debbie bought and improved a number of properties in the Monto and Thangool districts, but their enterprises were still challenged by drought. In the mid-2000s they purchased 5600 hectare White Kangaroo, west of Bowen, as their new stud breeding base and forged many strong friendships in the district.

However, due to a lung condition, Eddie was eventually unable to continue to run the stud and the couple retired to Bowen, handing over the management to son and daughter-in-law Joe and Felicity. During this time Eddie enjoyed fun times with his grandchildren at Horseshoe Bay, as well as indulging in his passion for music, research and the odd wine or two. In October 2016 the pair moved to Rockhampton to be closer to friends and family.

Son Joe said there were few better advocates for Brahman cattle than his father.

“He was before his time in breeding polled cattle and supported the research into understanding the polled inheritance in Brahmans,” Joe said.

“He embraced the development of the gene marker test for tenderness, and was pleased to see the recent developments in genetic testing for fertility traits. Dad was sick of hearing that Brahman meat was tough and Brahman cattle were infertile.

“Dad was a researcher and a philosopher and brought together knowledge from wider reading, his own observations and sharing knowledge with other like-minded people.”

Right up until the end Eddie was sharing cattle breeding tips on Facebook and was closely involved in selecting the Fairy Springs’ 2017 sale team with Joe and Felicity, saying “you wouldn’t find a better line of red polly bulls around”.

Eddie will be remembered as a man of integrity, who had great self-respect and respect for others.

“If he did a job, it was always done well. He questioned the norm and had an endless thirst for knowledge,” Joe said.
Lancefield sale adds Elrose bulls

The 2017 Lancefield Brahmans Invitation Sale, to be held at Gracemere Saleyards, Rockhampton on Monday 30th October, has added further quality sire choice and genetic diversity to its catalogue with the addition of a team of grey bulls from Rodger & Lorena Jefferis’ Elrose Brahman Stud, Cloncurry.

“To progress the Sale for the benefit of buyers we are pleased that Rodger & Lorena Jefferis of Elrose Stud have accepted our invitation to join the Sale,” Matthew McCamley said on behalf of Lancefield Brahmans, “their Brahmans are very highly regarded in the industry, and their standards reflect those that the Lancefield Sale has exhibited over many years.”

Elrose has selected a Sale team of 25 excellent quality, strong sire prospects, backed by the Stud’s leading sirelines and damlines, for their inaugural Lancefield Sale offering. This will bring catalogue numbers to a total of 120 bulls, up from 100 in 2016. Included in the Sale line-up are 38 poll or scurred lots.

It is a return to the Spring Sale calendar for Elrose after an absence of some years. “We trust our bulls will complement the McCamley Family Sale teams, as we have all collectively been on the same path of efficiency of production and high performance in our Stud and commercial cattle programme for many, many years,” Rodger Jefferis said, “the Lancefield bloodlines, through sire purchases such as Ambition, Signature, Billionaire, Laurette and many more since the ‘80’s, have provided wonderful foundations to our breeding lines so we’re confident our bulls at this Sale will fit into the mould of what progressive Studmasters and performance based commercial breeders are looking for.”

Matthew McCamley said that online videos of many of the Sale bulls would be available for prospective buyers to view in the weeks leading up to the Lancefield Sale. “This is another additional initiative for our Sale which is designed to assist and benefit buyers in their selections from the offering,” he said.

For further information contact: Ken McCaffrey 07-4922 6311

contributed by Ken McCAFFREY
LOT 925 MUAN RAFTER 5078 (H)
S: NCC SKODA (IVF) (D)

LOT 926 MUAN ROCKET 5194 (IVF) (P)
S: NARRANDA SHAKA 2293 (P)

LOT 927 MUAN REGENT 5096 (H)
S: NCC SKODA (IVF) (D)

LOT 934 MUAN A RECRUIT 5077 (P)
S: NCC SKODA (IVF) (D)

SELLING ROCKHAMPTON BRAHMAN WEEK SALE 2017
DAY THREE LOTS 925 - 940

MUAN RED BRAHMAN

LEN & PETER GIBBS  P 07 4127 1427  M 0427 271 188  F 07 4127 1099  E muan02@bigpond.com
180 DEEP CREEK ROAD, BIGGENDEN QLD 4621

ABBA BRAHMAN GRAPHICS
As a group, we were honoured to be selected to represent the Brahman breed at the inaugural Australian Registered Cattle Breeders’ Association (ARCBA) Young Breed Leaders conference in Brisbane on July 4-5.

With 2016 seeing the highest levels of registrations across breed societies in the past 20 years, the stud cattle environment could not have been better prepared for the meeting of 43 young breed leaders.

The conference was held over two days with the aim of preparing young breed members for future leadership positions, and to initiate conversations around the major issues facing our industry. The areas of focus included the current challenges and opportunities posed by genomics, the role of genetics in the supply chain, future viability of breed societies, and successional planning.

We were extremely fortunate to have national and global industry leaders present to us the most current information and future outlooks on these topics.

These presentations were an integral part of the conference, as they facilitated the combination of newly learned knowledge with our own industry experiences to form holistic views on the topics. We also enjoyed the opportunity to visit the AA Co and Consolidated Pastoral Company offices.

Many of the discussion questions posed to the group revealed varying views and strong opinions, however, somewhat unexpectedly, overall conclusions and solutions were often very closely aligned. This was particularly apparent when discussing genomics and the role that genetics have in the supply chain.

The fact we are breeding bulls shouldn’t take the focus away from our role as beef producers. Like everyone in the industry, we want to use an effective combination of available tools to provide the best product.

The Brahman breed has led the beef industry in adopting genomic technology, being the first association globally to introduce Single Step analysis of animals. The introduction of this objective-based, not subjective-based, assessment of animals provides huge potential for the breed and will ensure market accessibility and longevity.

We are fortunate for the foresight of the Brahman breed to start the Beef Information Nucleus (BIN) Project, which has allowed for the rapid adoption of this technology. Many other breed societies may not see the introduction of this technology for years. As studstock producers, we need to take advantage of the exclusive benefits it provides now, as well as those it will provide to future generations of breeders.

With new genomic-compatible technologies such as DEXA being introduced, there is unprecedented potential for breeders to define their product. However, it is vital that breeders are properly educating and informing themselves about this technology to gain the most benefit.

Education is vital for the longevity of the breed association and will allow the association to adapt correctly in response to changes in the industry. This does not only mean investing in education for younger members but across the whole membership base, as many of the decisions made today may have significant impacts on future generations.

This workshop provided us with an invaluable experience. We learnt more than what we thought was possible in the space of two days, and got to network with industry leaders and other young leaders from diverse backgrounds. We highly encourage other young members to get out and about to events similar to this whenever possible, to further develop their skills and experience.

We thank the ABBA board and the association for investing in the personal leadership development of the next generation of breeders. We’d also like to thank and congratulate ARCBA, particularly Steve Skinner and Arthur Rickards, for creating such a successful workshop. We hope the event will gain even more momentum in the future.
Paul & Brigid Fenech, PBF Brahms, The Chase, Sarina have catalogued two sire prospects at the lead of their 2017 Sale team they consider to be among the best the Stud has bred and made available for sale. The PBF Annual Brahman Sale will be staged On-Property at Sarina on Saturday 28th October. These two impressive sires are PBF Lakota Manso, a son of PBF Noah Manso, catalogued as Lot 5, and PBF McBrandis De Manso, a son of PBF McManus Manso, that is Lot 6 in the offering. “They are different in phenotype but they both offer enormous potential and breeding value to Studmasters searching for a sire that will progress their herd,” Paul Fenech said.

Lakota is an eye-catching, white grey bull of tremendous body volume and breed style with A plus testicle size, a quality that is ever increasing in importance to Studmasters, according to Paul. His Sale mate McBrandis, has taken many of his own sire’s best qualities of heavy natural muscling, bone and length, and combined them with strong breed and sire characteristics of great appeal. “There’s real sire grunt and powerful masculinity available in this fellow,” Paul said.

31 Grey Bulls are catalogued in the Sale this year, including impressive Sale team representation from Carl & Gail Morawitz of Stewart Park Stud, and Tony & Trish Brown of Pioneer Park Brahms. 10 stylish young heifers will also be offered at the Sale including daughters of PBF Mortlock, McCheeko, Alaki and Western.

Sires will attract studmasters

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**OPEN MATING PACKAGES A FEATURE OPTION FOR BREED INVESTORS**

A unique feature of this year’s PBF Sale will be the offering of 20 Open Mating Lots. Purchasers will be able to purchase access to the best of the leading damlines of the PBF herd to utilise in an IVF programme, using semen from their own sire’s. These Open Mating Lots will be made available on Sale day for purchase by private treaty, and there will be options for purchasers to utilise their own recipient females or elect to use recip’s provided from Veterinarian Ced Wise’s recipient programme. “We are opening access to all our top cowlines to the public on this day, they will all be on display for prospective purchasers to assess,” Paul said.

The “Open Mating” female lines available have been the source of most of PBF’s sale topping bulls at the Stud’s annual auctions and have consistently proven to be the superior performance producers of the PBF herd. The females to which access is on offer include daughters of the JDH ‘breed legends’ Shannon, Westin, Datapack, Hooks, Woodman, Boswick, Woodson, Berkman, etc. as well as PBF frontrunners McManus Manso, Noah Manso and Mortlock Manso, as well as the industry renowned damsire FBC Mandrake Manso. Paul & Brigid Fenech feel this is a very valuable option for Studmasters who have semen access to a high performance sire but who would benefit from the strength of genetics and diversity any one of these proven females would bring to a high class breeding programme, and they expect exciting progeny results would follow using good, strong, prepotent poll sires on a number of these females.

“The possibilities for Grey Brahman breeders with this opportunity are endless, and are very exciting at this time of breed development,” Paul Fenech said, “the industry is longing for those impact bloodlines, those proven, strong, successful influences to again benefit the breed going forward.”

Paul & Brigid Fenech invite enquiries and pre-Sale inspections of their 2017 Sale draft at “The Chase”, Sarina at any time.

Bridie Fenech has a mate in PBF Pracha Jnr Manso 318. He’s Lot 1 in this year’s PBF Sale team.
25 grey bulls on offer at Rockhampton Brahman Week Sale 2017
COMMENCING AT LOT 178 DAY 1

POLLED
AGED 20 MONTHS

CARINYA
ROLEY
LOT 178

CARINYA
MONARCH
LOT 179

CARINYA
JUSTICE
LOT 182

JOHN KIRK
P. 07 4161 1661   E. carinya@burnett.net.au

MITCH KIRK
M. 0437 650 811

MATT KIRK
M. 0427 617 334   E. ticoba@bigpond.com
**Glengarry Brahman**

“Breeding Quality not Quantity”

Early Bird Tuesday
Selling at RBWS 2017

**GLENGARRY SHOW STOPPER**
S: HAMDENVALE CAMBELL 711/2
Lot 319

**GLENGARRY SMOKIN GUN**
S: GLENGARRY G SUPER LOCKE MANSO 140
Lot 320

**GLENGARRY FREELANCE**
S: CARINYA RIGBY
Lot 323

**GLENGARRY G POLAR BEAR (P)**
S: CONDOR HONEYBEAR MANSO 404 (P)
Lot 371

**GLENGARRY FULLTIME**
S: NEWBURRA GRAFTON 882
Lot 322

**GLENGARRY G CONAGRA**
S: GLENGARRY G SUPER LOCKE MANSO 140
Lot 369

**www.glengarrybrahmans.com.au**
Scott Angel: 0417 742 504  Geoff Angel: (07) 4937 3553
Glengarry
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3RD OCT
LOTS 318-332

Glengarry S
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TUESDAY
3RD OCT
LOTS 333-337

Glengarry G
SELLING
TUESDAY
3RD OCT
LOTS 368-372

Glengarry G
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"Breeding Quality not Quantity"
Excitement builds for 41st Brahman Week Sale

Australia’s biggest and best value Brahman auction is on again in October, with this year’s Rockhampton Brahman Week Sale (RBWS) cataloguing 977 head.

Selling kicks off at CQLX Gracemere at 8am on Monday, October 2, with 319 grey bulls going under the hammer.

Day two of the sale will present just over 350 head, starting with grey bulls from Lots 318-536 and followed by reds. The final day of selling offers purely red bulls, catalogued from Lots 671-977.

As usual, vendors and prospective buyers are welcome to attend a Happy Hour Barbecue at 5pm on Sunday, October 1.

The social event is followed by the Annual Charity Auction which raises proceeds for The Jeff McCamley Memorial Youth Development Fund, CQ Rescue Helicopter, and The Kids’ Cancer Project.

It will be hard to top the results from last year’s record breaking 40th anniversary sale; vendors from Australia’s leading studs would again be presenting top quality sire prospects ready to do an outstanding job in elite herds and commercial operations.

The 2016 RBWS smashed a number of previous highs, selling the top priced animal Jomanda El Toro 802 for $150,000 and averaging a phenomenal $11,750 for 822 bulls.

At the end of the three days, red bulls fared best with an average price of $12,372, while greys were not far behind at $11,374 avg.

With buyers expected to come from four states, generous freight rebates are offered for multiple-bull purchasers taking bulls to Western Australia and the Northern Territory.

Copies of the sale catalogue can be obtained through the selling agents Elders, Landmark, GDL and SBB, or accessed online at www.brahman.com.au

For the second year running buyers would be able to bid online via AuctionsPlus, and all the auction action would be webcast live from 8am each day.

Vendors and prospective buyers can also keep up to date by visiting the Rockhampton Brahman Week Sale Facebook page.

Pictured with the $150,000 sale topper and record breaker from 2016, Jomanda El Toro (P) are vendor Max Johnson, Tania Moorhead and Colin and Katrina Johnson, Jomanda Stud, New South Wales and buyer representatives Isaac, Megan and Sue Kent, Ooline Stud, Goovigen.
Biggest and best value Brahman bull sale

Rockhampton
BRAHMAN WEEK SALE
2ND, 3RD AND 4TH OCTOBER 2017
CQLX GRACEMERE

Barbeque and Charity Auction
SUNDAY 1ST OCT: CQLX FROM 5.00PM

SELLING OCT 2 – 4
MONDAY &
TUESDAY
Greys

TUESDAY &
WEDNESDAY
Reds

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Elders
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GDL
07 4669 6955 / 07 4927 1677

LANDMARK
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www.brahman.com.au

AuctionsPlus
While the 2017 Rockhampton Brahman Week Sale has catalogued some large drafts from noted long term vendors, a number of interesting young vendors and up and coming studs have catalogued bulls for CQLX in October.

First time vendor Corinne Rockemer is offering one grey bull from her Rinroc stud, Brooweena. The 24-year-old recently returned from 12 months in the United States, working with John Locke at JD Hudgins Ranch, Texas.

“It was an amazing experience and I am going back in February for three months to help them with their sale and catch up with friends,” Corinne said.

Her sole RBWS entry, Lot 12 Rinroc Morton Manso, is a son of PBF Mortlock Manso 426/10 and Clukan Tiffany 1201, which is by Clukan T Trademark.

“He’s dead quiet and is a really tidy, well put together bull,” she said.

Corinne recently invested in a new heifer at Gympie Female Sale and is dreaming big, hoping to one day sell Rinroc genetics to the US.

Two other young women to be offering bulls at Brahman Week are sisters Cheyanne and Montana McCamley, aged 19 and 17 respectively. The girls’ Fern Hills B stud, Bajool, made an impressive RBWS debut two years ago, selling the polled red Fern Hills B Romeo, for $34,000 to Samari Plains stud. This year’s entry, Lot 563 Fern Hills B Thor, is a polled son of The Rivers Redmount and his dam is a full sister to Romeo.

Proud father Brett McCamley, who has been selling at RBWS for 30 years, said his daughters were extremely keen Brahman breeders and were already picking out bulls for their 2018 and 2019 sale teams.

“Theyir entire herd of females go back to two Avondale cows I bought back in the early 1980s. They were really good females and I wanted to give the girls a really good start,” Brett said.

“Theyir focus, like ours, is always first and foremost temperament, fertility and beef - in that order. When selecting new sires, if the temperament is not good then we don’t bother looking any further.”

He said Montana especially was hoping for a good price for Fern Hills B Thor, as she plans to use her share of the proceeds to finance her plans to study Occupational Therapy at James Cook University.

Another young vendor at 2017 Brahman Week is 17-year-old Remy Streeter, Palmvale R stud, Marlborough. The Rockhampton Grammar School student has been selling single bulls at RBWS on and off since 2008. However, this is the first year she has assembled a three-head draft and sold on a different day to her mother Beth’s Palmvale stud. The Palmvale R draft enters the ring as Lots 719-721 and comprises two sons of “resident super sire” sire Jomanda.
CRAIG POLSEN - BARALABA QLD
EMAIL: calwilluby@bigpond.com  MOB: 0428 538 791

SIRE: FAIRY SPRINGS J FITZGERALD 4542 (P)
SEmen PACKAGES AVAILABLE

Turnbuckle
Brahmans

BRAHMAN STUD
breeding red brahmans for 35yrs
rbws 2 polled, 1 horned. Lots 749-751
RD & DK McEwan Phone 0403 570 071

Narcona

LOT 750
LOT 749

RANGER 1612 (P)

EVEREST 1646 (P)
Walker and one bull by Palmvale Hercules.

Remy said her pick of the draft was Lot 719 Palmvale R Dallas, a Jomanda Walker son out of a fertile Palmvale Absolute Sting daughter.

"Dallas is a really big soft bull with a lot of coverage, a large frame, and plenty of sire appeal," Remy said.

Gympie’s Peter and Marie Millard are excited about making their bull selling debut at Brahman Week. The couple only started breeding Brahmans two years ago and run 25 registered breeders in their Mary Valley stud, using a mix of natural mating and AI.

“We chose Brahmans because they have a long established reputation as a high performance breed, with good production efficiency, adaptability and tick resistance,” Marie said.

"It has been a pretty steep learning curve but we’re very fortunate in that we’ve had help from a number of established breeders, who’ve been incredibly supportive."

The couple will present three greys in Rocky, led by Lot 429 Mary Valley Impact Sugar Manso, one of two bulls by Ego Cumulus catalogued.

“He has good bone, a great top line, big broad head and a temperament that is second to none.”

The beefy grey is out of one of their top dams, who is by LL Sugar Ely Manso 727 (imp).

Another southern Queensland stud to feature at RBWS is Mike and Trish Sharry’s Happy Jack prefix. The Cooroy-district stud made its Brahman Week debut last year, selling one bull for $8500. This year they will present two polled reds, both with PP genes and sired by Fairy Springs Rio Zebo.

Mrs Sharry said they “fell into” Brahman breeding seven years ago and intend to do something “new and innovative with polled breeding”.

Their dam lines include cows with Mt Callan, Lancefield and Rockley breeding, with a focus on good udders, high fertility and polled genetics.

The Happy Jack draft goes under the hammer on day three as Lots 696 and 697.

While we can’t highlight all the new and emerging RBWS vendors here, please check out the online sale catalogue at www.brahman.com.au for full details of who is selling bulls in 2017.

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Charity auction will benefit worthwhile causes

Brahman breeders and bull buyers are asked to dig deep to support the annual Rockhampton Brahman Week Sale Charity Auction.

The 2017 auction kicks off at CQLX Gracemere at 5.30pm on Sunday October 1, immediately following the Happy Hour Barbecue, which commences at 5pm.

This year’s beneficiaries are The Jeff McCamley Memorial Youth Development Fund, CQ Rescue Helicopter and the Kids’ Cancer Project.

At the time of writing, generous vendors included David and Joy Deguara, Don and Julie Hurrell, McLennan Partnership, Regan and Tahlia Jensen, Ava Barker and Matthew and Janelle McCamley.

These studmasters have kindly donated semen from leading sires including JDH Sir Alamo Manso (imp), Mr V8 473/6 (imp), FBC El Toro Manso, Lyndhurst Berwick, NCC Bonfire, E3 Bold Future and Lancefield M Romeo Manso.

In addition to the genetic packages, each comprising 10 straws of semen, Georges Workwear and Country Outfitters has donated a top quality RM Williams overnight bag and iPad case, valued at $825.

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Thank you to Elders, Landmark, Primaries, Kimberley, Pilbara, Gascoyne and Agricultural Buyers on purchase of 80 Brahman Bulls, 25 Brahman Heifers, 3 Droughtmaster Bulls.

Majority Poll Gene Tested: Polled/Double Polleds, Reds & Greys

Bulls available for Sale 9 Grey Brahmans (2 Polls)

Heifers 2016 drop available Dec/Jan.

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THANK YOU!

Enquiries: Kathy/David Lovelock
08 9654 8026 or your Agent.
LOT 177 BIG RIVER FROSTIE (AI) 28/10/2015 JDH BOONE DE MANSO (IMP US) / BRAHROCK AVENUE 3190 (AI) (ET)

TWO GREYS
RBWS
LES & KELLIE BRUMMELL 0428 400 017 KELLIEBRUMMELL@GMAIL.COM

LOT 176 BIG RIVER DUKE (AI) 27/05/2015 JDH BOONE DE MANSO (IMP US) / LANCEFIELD A RAFFA 2198 (AI)
A total of 18 vendors have catalogued 99 quality stud and herd improvers for the annual Gold City Brahman Sale on Friday, November 3.

To be held at the Charters Towers Saleyards from 9am, selling agents Elders and Landmark will auction five Vendor’s Choice bulls, 80 registered bulls and 14 herd sires.

The noted vendors have been drawn from throughout North Queensland and as far south as Central Queensland and the Central Highlands, providing a good mix of genetics to suit all purposes.

This year’s line-up comprises North Qld studs: Somerview, Gunnawarra J, Colgara, Annavale, Savannah, Carrinyah Park, GI, Eskwood, Laguna, Palm Creek, WVP, Glenborough and XMS.

Clermont studs Karmoo, Wallton Downs and RR will also make the trek to Charters Towers, as will Rockhampton district prefixes Bungarribee and Ge Jay.

Last year’s excellent result saw bulls sell to $26,000 to average $7765 for 47 head.

The 2016 sale topper, Bungarribee Icon 2120, was a red bull from Jim and Bonnie Besley’s Bungarribee stud, Barmoya and was purchased by Highlands Ag Group, Mt Whitestone.

Lance and Karen Pope, Glenborough, Yabulu sold the top priced grey, Glenborough Robust Manso, for $21,500. He was knocked down to Swans Lagoon Pastoral Co, Ayr.

To view this year’s sale catalogue visit www.brahman.com.au or contact the selling agents.

Mark Scholes, Landmark Rockhampton representing the buyer of top priced bull Highlands Ag Group, Mt Whitestone bought over the phone is pictured with vendor Harvey Besley, Bungarribee Stud, Barmoya and the $26,000 purchase Bungarribee Icon.
OFFERING 3 BULLS AT ROCKHAMPTON BRAHMAN WEEK
LOTS 584, 585 & 586 2 POLLED & 1 HORNED ON DAY 2

CLEETHORPES SIGNATURE (P)  S: FBC COLOSSO 235/1 (IMP ET) (AI) (ET) (H)

CLEETHORPES RUSTLER 155  S: ABBOTSFORD MAVERICK (AI) (H)

CLEETHORPES GENERAL 151 (P)  S: FBC COLOSSO 235/1 (IMP ET) (AI) (ET) (H)

All Visitors and Enquiries Welcome

RULE FAMILY
71225 BRUCE HIGHWAY, MARLBOROUGH Q 4705
Racheal 0439 566 352  •  Scott 0448 566 354  •  Michael 0418 336 194

Email: cleethorpesbrahmans@gmail.com

Facebook.com/Cleethorpes Red Brahmans
Sale 30 for Wilangi in November

A significant milestone will be reached on Friday 24th November when Northern Australia’s longest established stud cattle sale conducts its 30th auction. The origins of the Wilangi Invitation Brahman Sale commenced in 1988, when it identified Charters Towers as a centre of some potential for the marketing of seedstock to Northern Australian cattle producers.

The original sale was a success, cementing the annual Wilangi auction as the industry’s leading grey Brahman sale selection in the nation. Periods of severe droughts and cattle market downturns have never deterred Sale Principal Vendors Ron & Bev White and Robert & Mandy White of Wilangi Brahmans from fronting up to, and meeting the market with their bulls in the last week of November every year since their inaugural sale.

Sale Auctioneer Ken McCaffrey of McCaffrey’s Australian Livestock Marketing, who has co-ordinated and sold at every Wilangi Sale, said the White Family’s commitment to their customers right from the first sale has earned them great respect in the marketplace. “There were some years along the way when it was a struggle to make any money out of the Sale because of market or seasonal conditions, however the Sale’s history shows clearances have always been good and producers have always targeted and supported the Sale to source their bulls, even though their budgets varied year-to-year in line with industry conditions. Basically, Wilangi has been a genuine sale market of large selection and high quality that grey Brahman Studmasters and bullock breeders have been able to depend on every year for 30 years, and they have appreciated that Vendor commitment and certainty,” Ken McCaffrey said.

Another feature of the Wilangi Sale that buyers appreciate and benefit from is the continual modernisation and upgrading of the Sale offering and broadening of the diversity of high class grey Brahman genetics backing the bulls in the Sale. More and more bull buyers have recognised this progressive approach and now count the Sale as a ‘must attend’ event.

Last year for instance the Brahman breed’s highest price grey Brahman bull in Australia ($100,000) was sold at the Wilangi Invitation Brahman Sale. Wilangi Stud and their fellow Vendors Studs Cambil, Glengarry, Raglan, Lanes Creek, Viva and Wallace will again this year present 250 “Great Greys” to the market and, just like in the previous 29 Sales, the offering will encompass an attractive balance of top quality Stud Sires as well as genetically strong, high performance Herd Bulls which will cover all Studmaster and commercial producer requirements.

Chudley in new hands

Rob Walker’s Chudley Brahman stud, Cooroy, is in new hands following its recent sale to the Mitchell Group, Highfield Park stud, Yalgum, NSW.

The Mitchells are very familiar with Chudley genetics. Nathan Mitchell purchased Chudley Bobby Dazzler privately five years ago and said he was impressed by the polled red bull’s progeny.

Bobby Dazzler was successfully shown by Nudgee College and Mr Walker said Chudley’s 16-year association with the school’s Cattle Club would continue under the Mitchell Group. This year Nudgee showed Chudley cattle at the Brisbane Royal Show, in Lismore, Murwillumbah and other country shows.

Chudley stud was founded 35 years ago and enjoyed numerous successes in the show ring over the years including championships in Nambour, Gayndah, Kingaroy, Woodford and Gympie.

In addition to purchasing the Chudley herd, the Mitchell Group has further expanded its Highfield Park stud with the purchase of 20 cows and calves from Bon Wall’s Walton Downs stud, Clermont.

“We regard ourselves as very fortunate to acquire the quality and stabilized genetic base of these females to grade with our current herd,” Nathan Mitchell said.

“We look forward eagerly to the next run of calves in our breeding program and are most enthusiastic about the future of our stud.”

contributed by Ken McCaffrey

Rob Walker’s Chudley Brahman stud, Cooroy, is in new hands following its recent sale to the Mitchell Group, Highfield Park stud, Yalgum, NSW.

The Mitchells are very familiar with Chudley genetics. Nathan Mitchell purchased Chudley Bobby Dazzler privately five years ago and said he was impressed by the polled red bull’s progeny.

Bobby Dazzler was successfully shown by Nudgee College and Mr Walker said Chudley’s 16-year association with the school’s Cattle Club would continue under the Mitchell Group. This year Nudgee showed Chudley cattle at the Brisbane Royal Show, in Lismore, Murwillumbah and other country shows.

Chudley stud was founded 35 years ago and enjoyed numerous successes in the show ring over the years including championships in Nambour, Gayndah, Kingaroy, Woodford and Gympie.

In addition to purchasing the Chudley herd, the Mitchell Group has further expanded its Highfield Park stud with the purchase of 20 cows and calves from Bon Wall’s Walton Downs stud, Clermont.

“We regard ourselves as very fortunate to acquire the quality and stabilized genetic base of these females to grade with our current herd,” Nathan Mitchell said.

“We look forward eagerly to the next run of calves in our breeding program and are most enthusiastic about the future of our stud.”

contributed by Highfield Park
EXTREME POWER

Power is an extremely strong, sirey bull that stands on great feet and is very tidy reproductively with a great potential for any herd.

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GLENGARRY MISS HANNIBAL 453 (P)
YENDA CALVIN (H)
GLENGARRY MR TABASCO 1529 (H)
GLENGARRY KASHMIR 773 (H)

DAM: GLEN OAK MISS CE CE (H)
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TARTRUS DIAMOND 6779 (AI) (ET) (H)
TARTRUS DIAMOND 4902 (H)
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scott_lizette@westnet.com.au
Matthew & Janelle McCamley
‘Eulogie’ Duluulu 4702
07 4937 1180 • 0429 371 180
admin@eulogie.com.au
United front for DEXA rollout

In June, Australia’s red meat peak industry councils - representing producers, lot feeders and processors - gave their support to the introduction of objective carcase measurement across the industry.

The endorsement includes the adoption of Dual-energy X-ray absorptiometry (DEXA) technology to provide a single scientific measurement of lean meat yield.

DEXA scanning technology is expected to bring greater accuracy in measuring meat yield as it can precisely differentiate meat from fat and bone. This information will help the entire red meat chain make more informed decisions to improve on-farm and processing efficiency and deliver a product that is preferred by consumers.

Following the first “all industry” briefing, organised by Meat and Livestock Australia (MLA), the peak industry councils and individual processors endorsed further work on MLA’s proposal to rollout DEXA in all AUS-MEAT registered processing plants on a voluntary basis, including costings and installation requirements within individual facilities.

This work will allow industry councils and processors to consider the most appropriate funding model to deliver an industry-wide rollout. The model may include levy funds from producers and processors, funds from individual processors, and the potential for matching Australian Government research dollars.

The June meeting also endorsed the establishment of an Objective Carcase Measurement (OCM) adoption and commercialisation taskforce. The taskforce will assist in managing the various aspects of industry OCM adoption and commercialisation, dealing initially with DEXA and then subsequent OCM solutions, including eating quality aspects.

Respected industry expert Gary Burridge will chair the taskforce, which will include representatives from each peak industry council, other processors, MLA and the Australian Meat Processing Corporation (AMPC). Murdoch University Associate Professor Graham Gardner, who helped develop the DEXA technology in collaboration with Scott Automation and Robotics, will also join the taskforce.

This collaborative approach to deliver OCM systems is consistent with recent analyses of the DEXA technology, including a report from financial services firm EY commissioned on behalf of AMPC.

The adoption of OCM systems is also a key objective within the Meat Industry Strategic Plan 2020, which notes its potential to transform the red meat industry by improving efficiency.

MLA funding will advance meat quality measurement

Meat and Livestock Australia (MLA) will invest close to $28 million during the next five years into new research into the objective measurement of red meat eating quality.

The new research, which will focus on technologies that can be used on-farm with live animals and in processing units, was announced by MLA Managing Director Richard Norton at the 2017 Yulgilbar Beef Expo and Forum in northern New South Wales on 4 August.

The research will be funded through MLA Donor Company (MDC) and involves three key projects that are critical to the red meat industry’s research and development investment in objective measurement systems.

It will build on recent advances in objective measurement for lean meat yield through DEXA technology, allowing for objective measurement across all the animal productivity components including eating quality and animal health.

THE THREE KEY RESEARCH PROJECTS WILL FOCUS ON:

- Utilising baggage computed tomography (CT) scanning for the red meat industry, generating an increased amount of objective measurement data, including animal health disease identification and eating quality, as well advancing boning automation
- Utilising aviation CT scanning in various parts of the value chain, including the scanning of live animals
- Converting CT scanners currently used in the horse racing industry to help determine eating quality measurement of beef and lamb carcasses, as well as using this technology on live animals on-farm.

MLA Managing Director Richard Norton said this research represented the next frontier in the development of objective measurement systems across the red meat industry and will be vital in providing more thorough and balanced feedback, both on-farm and in the processing sector.

“Objective measurement systems are vital for our industry to make precise assessments and support informed commercial business decisions,” Mr Norton said.

“We have seen the red meat industry endorse and embark on the commercial rollout of objective measurement technology for lean meat yield through DEXA. This funding will allow us to ignite the next phase of research to ensure there is the opportunity to provide more comprehensive feedback through the supply chain.

“Importantly, this research will look at converting this CT technology for use in the processing sector as well as on-farm with live animals.”

Mr Norton said the three projects will be co-funded through MDC with matching contributions from commercial operators.

“MLA can announce it will partner with 4DDI on the research to convert the use of CT scanners from the horse racing industry, with further details on the rest of projects to be made in the coming months.”

4DDI’s equine CT scanner is a solution recently developed and commercialised for vets to scan race horses while standing and it is anticipated this technology could complement the use of DEXA units in the processing sector, specifically for eating quality. The system is expected to also be developed for live animal health and eating quality measurements for use in feedlots and on-farm.
RED GARRA BRAHMAN SELLING RBWS DAY 3 LOTS 879-880

RED GARRA BOSS LINC (P)
Sire: Mt Callan Lincoln 250/10 (P)
Dam: Lancefield M Celia 2009/M (H)
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Sire: Mt Callan Lincoln 250/10 (P)
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A mid-year opportunity to secure well bred, young, grey and red females and genetic lots from the NCC Brahman Stud enticed a sizable number of breed enthusiasts to go online and participate in the bidding at the first NCC “Get Connected” Timed Online Auction, in early June. The innovative staging of a first dedicated online auction through Elite Livestock Auctions, proved a resounding success for Studmaster Brett Nobbs with a total of 336 bids taken from 31 individual bidders for the 16 lots offered, during the 3 days of the event.

“The timed online process worked well, the industry response was excellent, and it suited the small offering placement of this line of young females,” Brett Nobbs said, “we had up to 53 bids on individual lots and bidding competition was quite spirited over many of the lots, particularly towards the final hours of the Sale.”

Post Sale analysis also revealed the initiative was welcomed by those breeders bidding on the lots. “We received positive comments from our buyers about the suitability of how we structured this online auction to sell offerings of this size,” Brett said, “it allowed everyone to have a fair go, and with plenty of time to consider their bidding on all of the lots, right until the end.”

Sale bidding topped at $16,800 for NCC Cindy Manso 3631, a 13 month old grey heifer by Three D Platinum out of the renowned producer Tartrus Cindy Manso 6775, herself a former Sale topper of the Tartrus Lancefield Sale in 2009. Gavin and Dillon Scott, Rosetta Grazing, Collinsville were the successful bidders, recognising the value of these genetics.

$16,000 was recorded for another grey, NCC Lady Power 3438, an impressive quality, rising 2yo daughter of JDH Mr Elmo Manso out of a JDH Mr Manso 855 cow. She was one of two females purchased by Jason Waugh and Arlie Becker, Crown JA Brahmans, Meandarra. Their other purchase at $7,100 was NCC Elena, a younger grey combining the Carinya Tony and Elmo bloodlines.

Ken and Wendy Cole, Kenrol Brahmans, Gracemere purchased the top priced red heifer, NCC Cindy 3564, at $12,000. This stylish heifer shows a lot of natural beef credentials and breed quality, and is bred from one of NCC Stud’s top young daughters of JDH Mr Elmo Manso. Another young red heifer, NCC Dienka 3621, also out of an Elmo daughter and from the celebrated Dienka family line, was a $9,600 purchase for the Scott Family of Rossetta, Collinsville.

Dean Kane, Sevenmile Brahmans, Marlborough and Richard Butler, Yeppen Lagoon Stud, Rockhampton each also shopped in the $6,000’s to secure smart, strong pedigree grey heifers. Roland and Sally Everingham & Family, Oak Park Stud, Einasleigh and Bill & Vicki Gabel, Awee Stud, Wowan were also investors in grey females from the Sale.

The Sale’s two PTIC recipient packages attracted strong interest throughout the bidding. The grey offering, an unborn calf
Australia’s Premier Grey Brahman Sale for Studmasters & Steer Breeders!

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Great Grey Bulls
Emerging leaders in the grassfed beef sector will be equipped with the knowledge and skills to take on industry leadership roles through a major new Meat and Livestock Australia (MLA) investment.

The $1.9 million project, Building Capacity in the Grassfed Beef Industry, offers a suite of professional development initiatives for current and aspiring industry leaders.

The range of workshops, short courses and other training activities will be delivered through the Cattle Council of Australia (CCA), on behalf of MLA, over the next two years.

MLA Managing Director Richard Norton said the project would contribute to the achievement of two of the highest priorities in the Meat Industry’s Strategic Plan 2016-2020: Building leadership capability, and protecting and promoting our industry.

Mr Norton said strong leadership, a skilled workforce and the ability to attract the best and brightest minds were key ingredients to securing the potential of the Australian red meat and livestock industry.

The key deliverables of the project include:

• 50-100 beef producers provided governance training specific to the beef industry
• 40% of current and all future CCA directors to complete a company directors’ course
• A review of CCA’s existing governance systems and professional advice on improvements
• Skills-based appointments of the two independent CCA directors by 2019
• Communication, media and advocacy training for CCA board and committee members
• An alumni of 50-70 industry leaders provided leadership and communication training, and
• Training of a beef specific graduate in strategic policy development.

CCA President Howard Smith said the training would be valuable, as the organisation’s committee and board were all volunteers.

“Providing them with opportunities to develop better skills in corporate governance and advocacy is about harnessing their energy to deliver better outcomes for our industry,” Mr Smith said.

As well as enhancing the skills base of the current generation, the project aims to develop emerging talent.

“I want to encourage the ‘up-and-comers’ within our industry to seek out these opportunities through the Cattle Council,” Mr Norton said.

The project also provides a mechanism for MLA to use CCA’s consultative committees to inform its research, development, adoption and marketing priorities, therefore bolstering MLA’s nation-wide producer consultation framework.

“CCA is the prescribed industry organisation for the grassfed beef sector within the Australian Meat and Live-stock Industry Act 1997, so it provides a critical forum for MLA to consult and take advice on the services that we deliver for our levy payers,” Mr Norton said.

Grassfed cattle producers will be invited to apply for the training opportunities in coming months. Inquiries should be directed to the Cattle Council of Australia at applications@cattlecouncil.com.au.

New project aims to build leadership capacity
Monday 5th & Tuesday 6th February 2018
Dalrymple Saleyards, Charters Towers

We extend an invitation to all Brahman Breeders, Commercial Cattle Producers and Beef Industry Participants to attend the 25th Anniversary Celebration Sale of Big Country Brahmans – Northern Australia’s Leading Stud Cattle Sale Event.

We will honour this significant milestone in Australia’s Brahman history, and those whose support has enabled this event to contribute to, lead and enrich the Australian Brahman Industry, the Northern Australian Beef Cattle Industry, the success of the Dalrymple Saleyards and the betterment of the town of Charters Towers.

We will submit to auction the greatest line-up of Red and Grey Brahman Stud Sires, Herd Bulls and Stud Heifers that we have catalogued in 25 years.

Watch for full details of the Big Country Brahmans 25th Anniversary Celebration Sale schedule of auction and social events being released in the next few months.
Southern breeders impress at Farmfest

All the hard work by the South Queensland Branch of the ABBA paid off at the 2017 Farmfest expo, with the Brahman stand awarded the WFI Perpetual Trophy for the Champion Beef Cattle Display.

Branch Secretary/Treasurer Linda Gaiter said three studs – Bioka, Bundaleer and EJP – displayed grey Brahmans and helped man the stand.

“We also had Peter and Joy Jenkinson and our son Nathan helping out, and thank them for their efforts,” she said.

In addition to the dedicated ABBA-stand, Bell Brahman breeders Rod and Lyn Sperling also flew the flag for the breed with a separate display of red cattle from their Rodlyn stud.
We extend our appreciation to all Buyers and Bidders who supported our Stud Female Reduction Sale. It was Australia’s largest sale of Stud Brahman breeder females for many years and we were proud of the way our cows took it “all in their stride” and presented so well through the ring.

The Sale result grossing over $1.3 million was very pleasing, however we were delighted that the large selection, consistent quality and broad range of Sale prices allowed every level of buyer to participate. We have full confidence our females will produce well for you in the future.

Spring Bull Sale Announcement!!

We thank the McCamley Family for their invitation to offer bulls at the Lancefield Brahmans Invitation Sale.

We have selected a very powerful and consistent team of 25 Grey Sires representing our leading performance bloodlines.

They are available for pre-Sale inspection at any time at our property, “Brigalow”, Moura.

Rodger & Lorena Jefferis
Elrose Brahmans, Cloncurry
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email rodger@elrose.com.au
Southern breeders impress at Farmfest

The annual Toowoomba agricultural expo provided the opportunity for branch members to present Stan and Lesley Sorley with a retirement gift: a World Brahman Congress rug. The Sorleys have worked tirelessly for the branch over the years and last year dispersed their Alma stud to make more time for retirement.

Stud cattle at Farmfest are judged in an interbreed contest for junior and senior animals, with the Stark’s young heifer Bundaleer Miss Jessica Jane securing a fifth placing.

Mrs Gaiter said she was already looking forward to next year’s Farmfest and invites all members to come and support the stand by volunteering their time or displaying cattle.

Cynthia Stark and Linda Gaiter presenting retirement gift (Congress Rug) to Stan Sorley, in recognition of his and Lesley’s contribution to the South Queensland Branch over many years.

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lanescreek@activ8.net.au
The industry popularity of the Elrose Grey Brahmans performance backed breeding lines was endorsed at the Stud’s Breeder Reduction Sale held in late May at Charters Towers. 45 buyers from as far away as the Northern Territory, Darling Downs, Central Burnett, Wide Bay, Capricornia, Western Queensland and Atherton Tablelands competed strongly to secure quality females aged from yearlings through to 18yo. The Stud’s emphasis on superior multi-trait production and performance selection, through objective measurement, in the Northern cattle country environment over many years, backed a rare opportunity for a discerning group of Studmasters and progressive commercial breeders to source cows and heifers from Australia’s largest Sale offering of Group Breedplan Recorded Stud Brahman females.

Elrose Studmasters Rodger & Lorena Jefferis staged the Sale as their Stud’s breeder numbers had grown to “over capacity” after years of a successful expansionary Brahman breeding programme, and in an endeavour to make way for increased numbers of next generation replacement heifers coming into the breeding programme. “The 363 females weren’t specially selected for this Sale but rather were just 3 or 4 complete breeding paddocks as we ran them,” Rodger Jefferis said, “we are pleased with the buying response to this huge offering, delighted to see our females go into many leading herds and we are grateful for the support shown by many enthusiastic Studmasters and astute commercial cattle producers today.”

Selling Agents Queensland Rural and McCaffrey’s Australian Livestock Marketing were pleased with the strength of sale results throughout the entire sale. “It was the biggest line-up of Stud Brahman females to go under the hammer for many years, however the strong support and good prices reflected the reputation of the Elrose bloodlines on offer, and the commitment the Jefferis’ have applied to the establishment and progress of broad genetic analysis in their Brahmans for many years,” Ken McCaffrey said, “this was a sale of two positive factors for buyers, one being the breed quality and pedigree strength combination and two, the backing of comprehensive Group Breedplan genetic values across growth and carcass performance as well as fertility indicators.”

A gross of $1,331,800 was recorded with Cows and Calves selling to $13,500, Unjoined Heifers to $14,000 and PTIC Cows to $5,000.

Among the buying list were high profile and successful Studs including NCC, Cambil, Tropical Cattle, Lancefield M, Lanes Creek, Palmal, Burdekin, Timbrel, Roxborough, Erneston, Milestone, Annavale, Somerset Park, Winddancer, etc.

The $13,500 Top Price Cow was Elrose Lady Steam Manso with a heifer calf at side and a positive pregnancy test. She was one of an impressive group of 9+9 cows and calves purchased by Brett Nobbs, NCC Brahmans, Duaringa for an average of $7,830. Elrose Jumbo 5528 was another 3 in 1 package purchased by NCC, this time for $9,500.

Brenton & Emma Sewell, Hardacre Stud, Clermont invested in 4 quality cow and calf units averaging $8,125, and they paid up to $10,500 for the Elrose Trademark daughter Elrose 10965, with a lovely heifer calf at foot. Early in the Sale they were in the bidding at Lot 3, securing a superbly bred daughter of the successful sire Lancefield M Billionaire Manso for $8,500.

Four attractive cows and calves were also purchased by ABBA President Matthew McCamley and his wife Janelle, Lancefield M Stud, Dululu at an average of $7,625. The well bred 4yo female Elrose 11133, with a bull calf and PTIC again, was their top purchase at $9,500.

Dave Roberts selected an attractive line of 38 cows plus 37 calves for Swans Lagoon Pastoral Co., Millaroo. This excellent group of females was the biggest individual purchase from the Sale and, at an average of $4,455, they were an astute investment in high quality Grey Brahman genetics. Swans

Brooke Jefferis, Elrose Brahman Stud, Cloncurry and purchaser Lawson Camm, Cambil Brahmans, Proserpine admire the Sale’s $14,000 Top Price Female Elrose 13669 (Poll).
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Lagoon also outlaid $9,500 to take home the rising 6yo proven sire Elrose Luke Manso.

Astute Georgetown cattleman Darren Pedracini, Lornevale Roseglen Partnership put together a draft of 12 cows and calves at an average of $5,000, however he took a particular fancy to the outfit of 9yo cow Elrose Monto 6455 and her calf, outlaying $9,500 to top his purchases.

Kevin & Diann Bush of Kennedy bought well throughout the Sale securing 3 highly credentialed cows and calves at $7,500, $8,000 and $8,500. Included in their purchases was Elrose Maddison Manso 6684, a 9yo of impeccable breeding by the $300,000 sire Lancefield Burton Manso, and with outstanding Group Breedplan EBV’s right across the selection traits.

David & Julie McCamley, Palmal Brahman, Dingo were at the Sale with sons Edward and Will. Well experienced in sale day procedure they backed their judgement on the lovely young Lot 1 female, Elrose 8610 and her quality bull calf, and went to $8,000 to buy her. This daughter of Lancefield D Laurette, a bull sold as a youngster by David & Julie to Elrose, may well have been one of the ‘buys of the day’ considering how the Sale bidding proceeded. In total Palmal purchased a tremendous quality line of 12 females plus 11 calves which averaged $6,040.

The Brownsons of Burdekin Brahman, Charters Towers also outlaid $8,000 for Elrose Ghost Gum 5966, a 10yo cow bred from a long time, highly successful damline of the Elrose Stud, and her bull calf. She was the price topper of the nine females Burdekin Stud invested in at the Sale. Late in the Sale a poll daughter of Lancefield Moreton, with a poll bull calf at side, also made $8,000 selling to Eric Wall of Springsure. It was a poll female that topped the Unjoined Heifer section of the Sale at $14,000. A smart type, this 19 month old daughter of poll sire Elrose Jacob sold to the Camm Family, Cambil Brahman, Proserpine.

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Studmasters Selection

for the 
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Rockhampton

Monday 30th October

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Lot 110 Pycelle (Poll)

Lot 37 Maester (Poll)

Lot 42 Daario

Lot 40 Django

Lot 41 Dorian

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E admin@2ampastoral.com.au
Elrose genetics spread far and wide

Matt & Natalie Jones along with daughters Patrice & Kelsey, Milestone Brahmans, Charters Towers bid to $6,500 for Elrose 14079, a well bred heifer by a son of Billionaire, while fellow Northern Studmaster, Matthew Neilsen, Erneston Brahman Stud, Majors Creek also selected a well bred heifer at $5,500.

David, Holly & Luke Stevens, Cremona Station, Julia Creek went home with 17 females and 9 calves. Included in their purchases were 5 from the heifer section including Elrose 14382, a stylish, long bodied daughter of Elrose Big Jonothan they outlaid $6,000 to secure.

Elders Katherine purchased online through Elite Livestock Auctions and secured an attractive line of 6 heifers for their Northern Territory client.

A number of Studs and cattle producers welcomed the opportunity to put volume lines together at the Sale including Everingham Pastoral Co., Einasleigh (14 females); PL Corfield, Charters Towers (17 females); Brischetto Investments, Dirranbandi (11 females); Mt Creek Game Park, Gympie (19 females) and the Lyons Family, Charters Towers (18 females). Michael Lyons purchased the top price pen lot of 3 cows and calves, all PTIC again, at $5,400 each.

Appleton Pastoral Co, Yarmina, Charters Towers invested in 7 females at the Sale, as well as the proven sire Elrose Bram, an $8,500 purchase.

Agents: Queensland Rural and McCaffrey’s Australian Livestock Marketing.

For further information contact: Ken McCaffrey 07-4922 6311

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Hudgins Scholarship

Congratulations to Hudgins Scholarship 2017 recipient, Isaac Kent (second L to R) pictured with scholarship selection panel members (L to R) Chrissy Arthur, Ken Murphy and Martin Pentacost.
JARVARNIE & BALDWIN
SELLING TOGETHER AT RBWS 2017

632 JARVARNIE LESTER 446 (P)
DAM: JARVARNIE PAIGE 286 (D)

633 JARVARNIE LUKE (P)
DAM: JARVARNIE LADY 202 (H)

634 JARVARNIE LEYTON (P)
DAM: JARVARNIE SENNA 294 (D)

635 JARVARNIE LOTUS (D)
DAM: JARVARNIE LADY 202 (H)
The polled grey heifer Brahrock Ms Platinum Elmo 5668 ignited a bidding frenzy at the 2017 Gympie Brahman Female Sale on June 3, achieving the top price of $34,000.

She is the highest priced heifer to be sold by Royce and Beryl Sommerfeld, Brahrock, Maryborough, who averaged a healthy $8563 for their eight head sale team.

Brahrock Ms Platinum Elmo is by the polled sire Three D Platinum, who goes back to a Brahrock bull in his distant pedigree. This was his first progeny to be offered by the stud, and also the first progeny from polled donor female Brahrock Miss Elmo Power 5291, who is by JDH Mr Elmo Manso (Imp). Elmo Power’s dam, Brahrock Miss Wise Power 3437, has also been a top performer, with grand-daughters selling for $29,000 and $28,000 at NCC sales last year.

Brahrock Ms Platinum Elmo’s buyer, Gavin Scott, Rosetta, Collinsville, said the unjoined 18-month-old was the best polled heifer he had seen in terms of bone structure and beef qualities.

The annual Gympie Female Sale averaged $4474 for 96 heifers, well up on last year’s average of $3504 for 78 head. Buyers were drawn from throughout Queensland and northern New South Wales, snapping up 71 greys at $4655 avg and 25 reds at $3960 avg.

The second top price of $15,000 was secured by Neville and Shannon Sommerfeld, Brahrock N, Maryborough for their unjoined heifer Brahrock N Ms Elroy Marri 131. The daughter of NCC Elroy (Imp ET) and the JDH Sir Marri Manso (Imp) cow, Brahrock Miss Marri Empress 3969, will join Ken and Wendy Cole’s Kenrol stud, Gracemere. The Coles invested in three head, including the top priced red, $10,000 Muuan Diplomate 5336. The February-2010 drop heifer, who is by NCC Skoda and out of a Mt Callan Governor cow, was marketed by Len Gibbs, Muuan, Biggenden.

Paul and Donna Taylor offered two heifers from their TMB stud, Goomeri, peaking at $11,000 for the unjoined grey TMB Lady Charm Manso. She is by their homebred sire TMB General De Manso, and was secured by Ray and Leah Vella, Vella stud, Marlborough.

The Taylor’s other lot, a fully imported-blood heifer by JDH Russo Manso 631/1, sold for $7500 to Alan and Malvrene Logan, Yarraman. The Logans secured 10 females, their draft including $9000 Barambah Indigo Manso. She was one of six unjoined daughters of FBC A Milton Manso 136A sold by Gary Heitte, Barambah, Darts Creek, for $7333 avg.

The Barambah draft was topped by $9500 Barambah Bridie Manso, who is out of PBFC Aerial Manso 214/10 and boasts a +67 EBV for mature cow weight. Bridie Manso will join Ian and Debbie Frampton’s Little Creek stud, Widgee.

Another high priced Barambah heifer was Georgina Manso, who was knocked down for $8500 to North Queensland buyers Zoe Martin and Scott Thierry, Wha Ha, Kuranda.

Riverlea Grazing, Nebo, was the successful bidder on $10,000 Starbra Miss Elwood, a large-boned unjoined daughter of Carinya Kirkwood and Brahrock Miss Elmo Anna-Bella. Miss Elwood was one of seven head offered by Gregg Davey, Starbra, Gilldora.

David Dunn invested $9000 in Brahrock Miss Kirk Marri 5394, who will join his Somerton stud, St Lawrence. The light red female by Carinya Kirkwood was in calf to Elanora Park Governor.

John and Catherine Byrne, Cooran, paid $7500 for Crinum T Eye Candy, a young polled Three D Platinum heifer from Terry Randell’s Crinum stud, Tieri.

Another polled grey to meet with strong demand was Capricorn B Bewitched 1437, who was purchased for $7000 by NSW buyer James Hayden, West Oak stud, Delungra. She is by the homebred polled sire Capricorn Shakespeare 1400 and was offered by Capricorn stud, Brooweena.

Warraka Calista 2990, at $7000, was the best seller from Bill and Sue Blakeney’s Warraka stud, Coondoo. The light red product of NCC Worthing 2105 and Warraka Zeanna 2680 sold to the Logan family.

Brian Stewart, Nicholl Road stud, Bundaberg, received $7000 for his polled grey heifer Nicholl Road Fair Dyn. The Elrose Fair Play daughter, whose pedigree goes back to JDH Heyworth and Dynasty, was one of five head secured by Bill and Kay Geddes, Doonside, Milman.

The South Qld fixture also marketed semen packages from Y3K Kryptonite 3013 and NBS Kingston Town 390-0, which peaked at $675 and $750 respectively.

Bulk buyers in Gympie included Echo Hills Cattle Co, Beaudesert, which secured seven females for $2214 avg and local buyer S. Noets who took home nine head at $2278 avg.
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AGENTS:
Beef Australia has grown to become the nation’s largest beef cattle exhibition held triennially in Rockhampton, the beef capital of Australia. In 2015 the event attracted more than 90,000 people from across Australia and around the world, and the event is set to be bigger and better in 2018 with preparations well underway.

Beef Australia 2018 will be a celebration of all facets of the industry and will facilitate new trade and export opportunities by exposing the local supply chain to international industry leaders. Beef Australia 2018 will be an opportunity for grassroots producers to engage with the world and promote to the general public the quality, taste and health benefits of beef.

To stay up to date during the lead-up and throughout Beef Australia 2018 become a member and experience the VIP treatment. Membership can be individual, Family or Corporate and includes free entry, priority ticket booking, 20% discount on official merchandise, invitation only access to the prestigious QantasLink International lounge and much more. To become a member and enjoy the best of Beef Australia 2018 visit the website at beefaustralia.com.au.

During Beef Australia 2015, 219 top-quality Brahmans were showcased in the main arena. Well known Brahman breeders including; Raglan Brahmans, Nobbs Cattle Co, Kenrol Brahman Co, Viva Brahmans, Glengarry Brahmans, and the Crinum Brahman Stud dominated the stud cattle judging arena, each taking out multiple reserve champion and champion titles. Raglan producers, Andrew and Roxanne Olive, had their Brahman bull ‘Raglan Victory’, take out one of the most prestigious awards of the expo, winning the Grand Champion bull in the Interbreed category.

The countdown is on for May 6 – 12 2018, when Brahman breeders will have the opportunity to showcase their breed again at Beef Australia 2018, in front of hundreds of international visitors and investors that will be sourcing potential trade opportunities. This is a unique opportunity for Brahman breeders to showcase their cattle and the work that is being done to further develop and improve the breed to a local and international audience.

We are looking for enthusiastic and friendly volunteers for Beef Australia 2018 in areas such as Ring Stewards and result recorders as well as other varied roles. As a not-for-profit event, Beef Australia relies on the goodwill of many volunteers, industry and community groups, who provide in-kind services to ensure the event is a success. To express interest in volunteering for Beef Australia 2018 fill out the form on our website under the Volunteer tab to sign up to our Beef Australia Volunteer e-news and be the first to find out about all the exciting things happening and how you can play a part in it.

Nominations for Beef Australia 2018 stud and commercial cattle competitions will open on Monday the 6th of November 2017. To nominate visit the Beef Australia website or contact bonnie@beefaustralia.com.au for stud cattle enquiries or georgie@beefaustralia.com.au for commercial cattle enquiries.

Beef Australia 2018 – The ‘Beef Olympics’

contributed by Beef Australia
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**RBWS 2017**

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**683 Y3K CARLITO 5008 (S)**

SIRE: Y3K IMPACT 2005 (S)
DAM: Y3K CARLA’S STING 1022 (H)

Pink nose polled, big robust gentle giant, a sire with length, bone & scale. Female line is highly productive and have awesome udders

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**684 Y3K CAVALIER 6002 (P)**

SIRE: PALMVALE CAVALIER 2237 (AI) (ET) (H)
DAM: WILARANDY S MISS SOLUTION (IVF) (P)

Bred in the purple. Sire is a full brother to Palmvale Cassanova. Dam is a full sister to Wilarandy S Revolver

---

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**Y3K KRYPTONITE 3013 (PP)**

SIRE: ROCKLEY 2391 (ET) (P)

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Success at “The Orient” With Fixed-Time AI Programs

contributed by Boehringer Ingelheim

With several batches of AI calves now on the ground and more to come, Cody and Holly Sheahan, managers at “The Orient” (Tropical Cattle Company), are seeing the benefits that newly adopted reproductive technologies can bring to their herd. Working closely with Tropical Vet Services in Ingham for the past 2 years, they have been using Fixed Time Artificial Insemination (FTAI) to tighten calving patterns and assist their stud breeding.

“We have been using it not only for genetic gain, which is still a big part of our stud management, but for planning the day to day running of the property in an easier way”. Cody and Dr. Callan Solari (Tropical Vet Services) have been working together to plan individualised programs to suit cattle in each particular round of AI. “There is a difference in how animals of certain ages or breeds respond to different protocols, and so it is important to use the right protocol for the right mob of cattle” Dr. Solari explains. “Since starting programs at the property we have all been really happy with the results”. The clinic has been using the new DIB-H® 0.5 gram progesterone device (Boehringer Ingelheim Animal Health) in recent programs due to its greater suitability for Bos indicus breeds.

Cody said the implementation has been straightforward. “The protocols are really easy to follow and the products easy to use. I had never done synchronisation before and after Callan walked me through the first one, we have done them ourselves ever since. We speak to the clinic about what we want to do and they give us the right protocol to follow”. Discussing future plans for the technology, Cody can see how it will be of benefit to both stud and large commercial herds. “We had done a lot of AI with our stud breeders but since speaking to Callan about how he has seen it used in South America, I think we could easily use it across commercial herds as well. You can just plan things around the property easier – you know when they will calve, you know when you need to plan for feed or other cattle work, I think there are a lot of uses for it”.

The next batch of AI calves are due to drop in the coming 2 weeks and with conditions in the region favorable, more programs are on the cards.

Unique “DIB-H®” Giving Beef Producers an Advantage

Several recent studies have shown certain groups of cattle to be more sensitive than others when it comes to the use of progesterone devices in assisted breeding programs. Bos taurus and particularly Bos indicus animals can have a much higher level of sensitivity to the dose of progesterone being delivered by devices used for oestrus synchronisation. The ‘one size fits all’ approach with synchronisation programs is no longer seen as best practice. Instead, a tailored strategy for each herd ensures the best outcomes are achieved from every planned breeding program.

The way cattle use progesterone during their oestrus cycle is the main reason why it’s important to get the dose of progesterone right. Dr. Liz Pryor, Technical Veterinarian for Boehringer Ingelheim Animal Health explains: “Progesterone assists in the regulation of other hormones released during a cows cycle and ultimately, allows that animal to ovulate at the right time. The ability of certain breeds and age groups of cattle to utilize progesterone does vary, particularly in young females and Bos indicus and cross breed females of any age. This can impact the ability of a cow or heifer to respond to treatment with a progesterone device, particularly when the dose of progesterone is high. If too much progesterone is used in a reproductive program, fertility can be negatively affected. Studies have shown too much progesterone will delay the onset of ovulation or ‘heat’, and will sometimes even reduce the ability to ovulate at all. Therefore, results in synchronisation or Fixed Time Artificial Insemination (FTAI) programs can suffer, and these effects may carry through to subsequent natural matings, affecting longer term fertility. It is important to tailor the amount of progesterone used in reproductive programs according to age and breed.”

‘DIB-H®’ is a new and unique progesterone device recently released by Boehringer Ingelheim Animal Health. It offers a lower dose of progesterone that is optimised for use in all beef cows and heifers (including Bos indicus). Dr. Callan Solari from Tropical Vet Services, Ingham, has been using the new DIB-H® device in all of his AI work for some time. When asked about the future applications for this product he could see huge advantages for the Northern beef industry. “This is the only device we will be using now. It suits the type of cattle we work with and has been easy for producers to use. We have been seeing positive results in our programs.” Having seen its effectiveness earlier this year in Argentina, Dr. Solari has been working with local producers to put together programs that suit their individual circumstances. “There are a lot of variables that affect the success of AI programs. Preparing the animals correctly, then understanding and using the products that are right for your herd, can make a huge difference to the end result”.

“For working with your vet you are able to establish the best overall strategy for your breeder herd, monitor its progress as you go and achieve the best outcomes possible”, suggests Dr. Pryor. The DIB-H® and the extensive range of technical reproductive products and services offered by Boehringer Ingelheim Animal Health are now available through select vet clinics Australia wide.
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The Australian beef industry is to be congratulated for its far-sighted efforts to bring greater transparency, competitiveness and sustainability to the $18 billion industry.


The ABSF is an initiative of the Red Meat Advisory Council (RMAC), and is funded by Meat and Livestock Australia through grass fed, grain fed and processor levies.

RMAC Chairman Don Mackay said getting policy settings right could add up to $7 billion in value to the Australian red meat and livestock businesses by 2030. Conversely, “getting it wrong” could mean a loss of $6 billion, he said.

The Framework addresses four areas of beef production: animal welfare, environmental stewardship, economic resilience, and people and the community. It aims to ensure continued trust and market access for Australian beef and will be used to help guide investment in research, development and extension to ensure continuous improvement.

In July it was announced that Dalby beef producer Bryce Camm would chair the seven-member Sustainability Steering Group (SSG), tasked with driving implementation of the Framework. Mr Camm is well known within industry as CEO of the Camm Agricultural Group, a Board Member of Australian Lot Feeders’ Association and Vice Chair of Beef Australia.

“The first framework report has set up a solid foundation across economic, social, environmental and welfare, and I’m eager to now lead the next phase to close the data gaps and prioritise industry focus through genuine consultation with our stakeholders,” Mr Camm said.

The next steps of the Framework include establishing a multi-stakeholder consultative committee, directing the sourcing of performance data across industry, preparing plans to improve sustainable production, and releasing the next ABSF Report in May 2018.

Another study that aims to ensure Australia’s beef industry remains competitive and efficient is the ACCC Cattle and Beef Market Study Final Report. It was commissioned to investigate concerns about anti-competitive conduct and market structures and recommended a wide range of measures to improve transparency and conduct in livestock marketing.

The ACCC found that there were significant gaps in reporting and “cattle prices are not sufficiently transparent to provide useful signals for producers, particularly prices for prime cattle”.

“The prices for paddock sales and OTH (over the hooks) and saleyard transactions are inconsistently reported and in some cases incomplete in terms of the cattle types reported.

“This makes it difficult for producers to compare historical prices between channels on a like-for-like basis. This lack of transparency weakens price signals that guide production decisions and may create information asymmetries between industry participants,” the Report stated.

**TO IMPROVE TRANSPARENCY, THE ACCC RECOMMENDED THAT:**

- Price grids should be made publicly available
- Price grids should be easy to interpret and compare
- Improvements to market reporting are needed, and
- Additional market reporting is required.

In terms of over the hooks transactions and grading, the Report recommended that the introduction of objective carcase measurement should be prioritised, this data should be shared, and carcase grading audits should be strengthened. In addition, carcase feedback needed to be clearer and easy to interpret, with increased communication and education activities recommended, and a uniform dispute resolution system should be developed.

The Report stated that while saleyard auctions could be an efficient way to sell cattle, there were several characteristics that made them susceptible to anti-competitive behaviour. These included repeated interactions between regular buyers which “provide the opportunity to develop shared strategies to influence the outcome of an auction” and a “high risk of conflicts” due to livestock agents representing both the buyer and seller, and commission buyers commonly representing multiple customers at the same time.

**ITS RECOMMENDATIONS TO IMPROVE SALEYARDS CONDUCT INCLUDED:**

- More detailed reporting of saleyard purchases
- Clear displaying of auction terms at all saleyards, and
- Consistent livestock agent licensing across all states and territories.

While the Report tasked the RMAC with driving implementation of its recommendations and overseeing compliance, it remains unclear if and how this process will operate. RMAC contends it was not consulted prior to the Report’s release and is not the correct organisation to implement the reforms. At the time of writing, both parties were due to meet in late August to discuss the Report’s findings.

Speaking of saleyards, delegates from around Australia attended the Australian Livestock Markets’ Association (ALMA) National Saleyards Expo in Rockhampton in July.

Incoming ALMA President Ken Timms said the Expo included a panel discussion on the future of saleyards in the next 20 years.

“There will always be the need for a cattle market. Just as fruit and vegetables go through the Rocklea market, we will always need a market,” Mr Timms said.

“We expect that in 20 years’ time saleyards will still be there, but more buyers will probably video in. Livestreaming is already starting to happen in some yards.”

He said video-based marketing may require yards to pre-weigh cattle, so buyers can accurately judge the condition and weight of sale pens.

Saleyards may also need to diversify, such as becoming approved as a Pre Export Quarantine (PEQ) facility to prepare and background cattle for live export.

Expo speaker Bernie Brosnan, Wellard General Manager South East Asia, said the option may be viable for saleyards located within 50-200km of an export port.

He told delegates that PEQ facilities required government approval, yearly audits and separate facilities with a clear buffer zone between domestic and export cattle.

Mr Timms said the organic accreditation of Blackall Saleyards earlier this year was another example of industry innovation.

“There’s a big trend for organics and Blackall has opened up a niche market. We had one sale at the end of July of around 5000 head and at least 1000 of these were organic. There was a lot of interest and potentially more buyers will be coming along to purchase a blue ribbon product,” he said.

Last year Bohning Saleyards near Alice Springs become the first in Australia to be certified under both the National Certified Organic (NCO) and USDA National Organic programs (NOP), opening up greater market access for Red Centre pastoralists and organic buyers.
The North Queensland branch of the Australian Brahman Breeders Association reports it has had a busy time in recent months with shows and field days.

Branch chairman Peter Chiesa said local studs promoted the breed at the Far North Queensland Rotary Field Days, held in Mareeba in May. The expo attracted close to 18,500 people over three days.

“Quite a large number of those passed through the cattle section, generating interest which led to sales,” Mr Chiesa said.

Brahman bulls sold for up to $8000, and the event provided the opportunity to network, socialise and reconnect with fellow breeders.

The Whitsunday Show kicked off the northern show circuit in late June. However, Tropical Cyclone Debbie caused considerable damage to the Proserpine Showgrounds, and the town, meaning the show was only able to stage a prime beef section.

Mr Chiesa, who was invited to judge the show, said there was a very good line-up of prime cattle presented, which was impressive under the circumstances.

Townsville Show saw a quality presentation of predominately Brahman cattle. The Show Society is making a considerable effort to attract new exhibitors and has increased prizemoney for the stud section.

Northern breeders busy with breed promotion

Contributed by ABBA NQ Branch

Ava & Hannah Cole, Lapunyah Brahmans, Malanda Show.

Blake Chiesa, David & Erica Scott, Peak View Brahmans, Spectators at Townsville Show.
OFFERING 4 SONS OF
BARDIA AMBASSADOR (P) DJC170

LOT 408      BARDIA REMINGTON (P) DJC291  32 Months
LOT 409      BARDIA RANGER (P) DJC312  22 Months
LOT 410      BARDIA ARTIE (P) DJC318  20 Months
LOT 853      BARDIA RIMFIRE (H) DJC317  23 Months
The supreme exhibit, WVP Preston, walked away with $2500 in prizemoney,” he said.

At Malanda Show it was great to see the younger generation getting into the show spirit, with Ava and Hannah Cole, Lapunyah Brahman, representing the breed.

Brahmans made an appearance in the prime beef section of the Cairns Show, with the Harriman family’s Reedybrook stud parading the champion Brahman exhibit. Lawson Camm, Cambil, Proserpine, made the journey up to Cairns to judge the prime beef and stud sections.

Charters Towers Show finished up the northern show run. A small but dedicated band of Brahman breeders put together a great display of quality cattle.

“With a new show committee in place, they are really pushing the agricultural side of the show in Charters Towers, which is great to see,” Mr Chiesa said.
Reef to RANGES

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**Try NOT** to take photo in long grass and **AVOID** taking photo of animal in front of a cluttered background if possible. Ideally take the photo in full sun with the sun **BEHIND** the camera and avoid shadows across animal.

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Elders • Landmark • GDL/SBB

REEF TO RANGES INVITATIONAL FOUR BREED BULL SALE
13 October at Bowen Showgrounds
SBB

HAMDENVALE FEMALES OF THE FUTURE SALE
27 October at Mackay Showgrounds
Elders • Landmark

P B FENECH ANNUAL SALE
28 October at “The Chase” Sarina
McCaffrey’s • Elders

LANCEFIELD INVITATIONAL BRAHMAN SALE
30 October at CQLX Gracemere
McCaffrey’s • Landmark

NCC BRAHMAN SALE
31 October at Inverrio, Duaringa
McCaffrey’s • QLD Rural

GOLD CITY BRAHMAN SALE
3 November at Charters Towers
Elders • Landmark

BEEF COUNTRY BRAHMAN BULL SALE
10 November at Nebo Undercover Arena
Elders • Landmark

TROPICAL NORTHERN BRAHMAN SALE
10 November at Mareeba Saleyards

WILANGI INVITATION SALE
23 & 24 November at Charters Towers
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<tr>
<td>8281</td>
<td>Book - The Drover</td>
<td></td>
<td></td>
<td></td>
<td>$59.99</td>
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<td>8280</td>
<td>Book - Why Didn’t My Grandmother Get Fat... and Why Did I?</td>
<td></td>
<td></td>
<td></td>
<td>$29.95</td>
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<tr>
<td>8249</td>
<td>Stickers - Set of Brahman Heads (Clear White, Silver, Black, Maroon or Red, White &amp; black)</td>
<td></td>
<td></td>
<td></td>
<td>$10.00</td>
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<tr>
<td>8250</td>
<td>Stickers - Large Set of Brahman Heads (Clear or Maroon)</td>
<td></td>
<td></td>
<td></td>
<td>$22.00</td>
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<td>8251</td>
<td>Stickers - Round 8” Sticker</td>
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<tr>
<td>8260</td>
<td>Sticker - Large Gate or Truck</td>
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<td></td>
<td>$27.50</td>
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<td>8253</td>
<td>Scarf - Large (Blue or Maroon)</td>
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<td></td>
<td>$30.00</td>
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<td>8221</td>
<td>Belt Buckles - Small Pewter</td>
<td></td>
<td></td>
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<td>$17.00</td>
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<td>8222</td>
<td>Belt Buckles - Large Pewter</td>
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<td>$22.00</td>
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<td>8266</td>
<td>Kids Polo Shirt (Available in Green, Navy &amp; Red - Sizes 4 to 14)</td>
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<td></td>
<td>$19.00</td>
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<td>8272</td>
<td>Adult Polo Shirt (Available in Green, Navy &amp; Maroon - Sizes M to 5XL)</td>
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<td>$25.00</td>
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<td>8273</td>
<td>Ladies Polo Shirt (Available in Hot Pink &amp; Jade - Sizes 8 to 24)</td>
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<td>$25.00</td>
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<tr>
<td>8235</td>
<td>Ties - Plain Tie Centred Logo</td>
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<td></td>
<td></td>
<td>$20.00</td>
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<tr>
<td>8236</td>
<td>Ties - Bulls Head Repeated</td>
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<td></td>
<td>$20.00</td>
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<tr>
<td>8257</td>
<td>Ties - Bull Repeated (Maroon or Navy)</td>
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<td></td>
<td></td>
<td>$26.95</td>
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<tr>
<td>8275</td>
<td>ABBA Embroidered Cap (Navy with white trim &amp; maroon logo)</td>
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<td>8238</td>
<td>Golf Umbrella</td>
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<tr>
<td>8267</td>
<td>Keyring - Ear Tag</td>
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<td></td>
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<td>8240</td>
<td>Pewter Keyring - Bull on Chain</td>
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<td></td>
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<td>Pewter Letter Openers</td>
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<td>8246</td>
<td>Bull Statues - Pewter (6cm x 5cm)</td>
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<td>Bull Statues - Pewter Cow &amp; Calf (6cm x 5xm)</td>
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<td>8237</td>
<td>Bull or Heifer Head on a stand</td>
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<td>8262</td>
<td>Brahman Fine Bone China Mug - BACK IN STOCK</td>
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<td>8268</td>
<td>Tote Bag</td>
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<td>8269</td>
<td>USB Brahman Bull Flash Drive (8G)</td>
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<td>8278</td>
<td>Lanyard</td>
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<td>8276</td>
<td>ABBA Stubby Cooler</td>
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<tr>
<td>8277</td>
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<td>8201</td>
<td>Progeny &amp; Performance Cards</td>
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<td>8202</td>
<td>Pedigree &amp; Produce Sheets</td>
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<td>8203</td>
<td>Register of Renown Books</td>
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<td>8205</td>
<td>Show/Display Cards - NEW</td>
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<td>8207</td>
<td>Christmas Cards</td>
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<tr>
<td>8218</td>
<td>Beef Cattle Book</td>
<td></td>
<td></td>
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<td>$95.00</td>
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</tbody>
</table>

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- [ ] Visa
- [ ] Mastercard

- [ ] CHEQUE - Enclosed (goods delivered upon clearance of cheque)
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**TOTAL**

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